

ANNUAL REPORT OF THE COLLEGE 2014-15

INTRODUCTION:

MMK & SDM College for Women, started in the year 1990 by the Mysore Makkala Koota, was taken over by Sri Dharmasthala Manjunatheshwara Educational Society® Ujire in 1992.

Under the able guidance and dynamic leadership of our beloved President, Poojya Dr. D. Veerendra Heggade, Vice-Presidents Sri.D.Surendra Kumar & Prof. S. Prabhakar, Secretaries Sri D. Harshendra Kumar & Dr.B.Yashovarma and the members of the Governing Council of the college, we have been able to impart value based education to our students and maintain a high degree of academic excellence with professional discipline.

Courses offered:

1. B.Sc(PMCs, EMCs,PCM, PME & BtBM) - 1 section
2. BBM(Business Management) - 1 section(First Year)+ 2 sections(II & III)
3. BCA(Bachelor of Comp. Application) - 1 section
4. B.Com(Bachelor of Commerce) - 2 sections

Strength of the college:

- a) Students : 971
- b) Teaching staff : 37 Full Time Teachers and 08 Part Time Teachers
- c) Non-Teaching Staff : 23

Results of May/June 2014 examinations:

B.Sc	-	97.72%
BBM	-	87.31 %
BCA	-	100%
BCOM	-	98.48%

- Kum. Payal D. Ghera of BBM has secured Highest Marks in University Exams (All 6 semesters, together she has secured 2930 out of 3200 with 91.56%).
- Kum. Ahsa R. of B.Sc(PMC) has secured highest marks in University exams (All 6 semesters, together she has secured 3204 out of 3800 with 84.31%).
- Kum. Archana of B.Sc(PCM) has secured highest marks in University exams (All 6 semesters, together she has secured 3312 out of 3800 with 87.15%).
- Kum. Reshma Bhat of B.Sc(EMC) has secured highest marks in University exams (All 6 semesters, together she has secured 3167 out of 3800 with 83.34%).
- Kum. Dhanyashree R. M. of B.Sc(PME) has secured highest marks in University exams (All 6 semesters, together she has secured 2808 out of 3800 with 73.89%).
- Kum. Belgaonkar Priyanka of B.Sc(BtBM) has secured highest marks in University exams (All 6 semesters, together she has secured 3384 out of 3800 with 89.05%).
- Kum. Neethu Gowda of B.Com has secured Highest Marks in University Exams (All 6 semesters together she has secured 2866 out of 3200 with 92.40%).
- Kum. Manasa N. S. of BCA has secured Highest Marks in University Exams (All 6 semesters together she has secured 3696 out of 4000 with 92.40%).

Apart from this, many students in all streams have secured distinctions thereby achieving academic excellence.

I congratulate each one of them and I am sure the present outgoing students will emulate them and excel even further.

Office Bearers of the Students Council for the year 2014-15:

1	Miss C. Anupama	III B.Sc(BtBM) – President
2	Miss R. Sushma	II B.Sc(PCM) - Vice President
3	Miss U. Usha	II B.Com - Vice President
4	Ms Dolly Bosco	III BCA- Secretary
5	Miss Bibi Bushra	I BBM-Joint Secretary
6	Miss Anupama Sharma	I BCA-Joint Secretary

Library :

Our College Library has 14576 books worth of Rs. 17 lakhs/-. This year 197 books worth Rs. 58,589/- have been added . Further 11 daily News papers, 22 magazines &

18 journals are subscribed in the reading room. Students have been informed to spend a minimum of 30 hours in a Semester.

Many Book Exhibitions have been arranged in the Library to commemorate the Birth Anniversaries of famous personalities in various fields such as Literature, Science, Mathematics and Commerce.

Book Exhibitions on special days such as National Science Day, International Women's Day, World Health Day, World Environment Day, Librarians Day, National Library Week, National Youth Day, Hindi Diwas have also been observed.

Smt. B. S. Padma attended two day National Conference on "Social Media and Libraries " at SBRR Mahajana First Grade College, Mysore and attended workshop on "Stock Verification and Loss of Books in Libraries" at Mysore University Library, Manasagangothri, Mysore

Book Exhibition on the occasion of International Womens' day was arranged to familiarize the students about women achievers in various fields.

World Health Day was observed. Health related books were displayed on the occasion.

Laboratories:

We have well equipped Laboratories with latest technology and till date the Management has invested nearly Rs.79 lakhs for these facilities.

Curricular & Co-curricular activities for the year 2014-15

General Activities:

- Induction Program is being conducted for the students of I year degree to acquaint with the ethos of the college & facilitate their smooth transition from intermediate to under graduate studies. In addition, celebrations such as Independence Day, Republic day, Kannada Rajyothsava, Ganesha Chaturthi, Saraswathi Pooja, Sports Day, freshers day, the formation of Student Council, Education excursions have been conducted.
- The College has introduced Value Education programme, Student Faculty Programme, Mentorship & the system of conducting Re-Test for Absentees & Improvement Tests for poor performers.
- The College has formed Parents-Teachers Association, Alumni Association & conducted meetings of the office bearers at regular intervals. For the benefit of the students we have established well equipped Browsing Centre with 21 computers.

Departmental Activities:

- All the Departments have their respective Wall magazines wherein articles on latest innovations/technologies are displayed. The best articles displayed are published in the College Annual Magazine "Hamsadwani".
- All the Departments have organized Quiz competitions, TED lectures, Student Faculty programme, Value education, Seminar presentation competitions to enhance the intellectual skills of students. Extension activities are also held such as visits to Research labs, CSRTI, DFRL, RTTC, AIISH, Solar Energy Plant, MYMUL Milk Dairy, JSS Hospital, APOLLO Hospital, Vikram Jeshta, Waste Water Treatment Plant etc to supplement their practical knowledge. A few out reach programmes have also been organized by the Departments of Computer Science and Electronics. Students are also assigned with minor research projects to enhance their reasoning abilities and scientific temperament.
- The faculty of Science had organized Intercollegiate Science Quiz competition to commemorate the National Science Day.
- Educational and Pleasure Trips have been organized by various departments to Goa, Kerala, Tamil Nadu and a few places in Karnataka.

DEPARTMENT OF ENGLISH:

- Has organized a Poster Presentation programme in commemoration of William Shakespeare's 450th year Birthday, arranged dramatized version of "Merchant of Venice", film show on "Katherine Mansfield's-A cup of Tea" .
- Smt.Mamatha.M.V and Smt.Sumana S. participated in the two day International Seminar on Chinua Achebe's works titled "Remembering Chinua Achebe" held at the Department of English, Manasagangothri, Mysore.
- Smt. Sumana S, participated in a seminar on the prestigious work of Prof. S. Shetter, a famous historian at Indian Institute of Science in Bangalore.
- Mrs. Nagashree S. attended UGC sponsored one day Seminar at JSS College for Women, Saraswathipuram, Mysore.
- Smt. K. J. Seetha Lakshmi and Smt. Nagashree attended a National Seminar on "Effective Language Teaching Strategies and Diverse Learners" at Basudeva Somani College, Mysore.
- Students of I B.Com successfully completed the Certificate Course on "Basic English".

DEPARTMENT OF KANNADA

- Has organized Inter Collegiate Bhavageete competition in memory of Rastrakavi Dr. G. S. Shivarudrappa.
- Students of the Department were deputed to Ranga Shibir for a month and students performed drama titled "Swamigol Swamwara" on the occasion of B.V.Karantha Yuva Natakotsava.
- Dr. C. Y. Kavitha attended a seminar on the topic "Globalisation and Emerging trends in Indian Politics at Basudeva Somani College, Mysore, a seminar on "Dr. G. S. Shivarudrappa- Samsmarane" held at Maharaja College, Mysore, a National level seminar on the topic "Kannada Strivadi Sahithya mathu Chaluvali" at Basudeva Somani College, Mysore. She is also an active member of "Anti Women Harassment Cell" at Basudeva Somani College, Mysore.
- Dr. Vinoda attended a National Level Workshop on "Akkana Vachana-Nirvachana" held at Nataraja College, Mysore. She has authored a book on "Pu.Ti.Na" published by Hemanth Sahithya Prakashana, Bangalore.
- Two students were deputed to participate 'Swarachitha Kavana Vaachan' competition conducted by Maharaja's College, Mysore.

- Dr. C. Y. Kavitha attended state level workshop on 'Mahila sabalikaarana matthu saamajika samaanathe' on the occasion of Womens Day celebration at Basudeva Somani College, Mysore.

DEPARTMENT OF SANSKRIT

- Students of Sanskrit visited Oriental Research Institute, Mysore to know about manuscripts and their preservations.
- Prof. N. Devendra Kumar has been appointed as a member of BOS and BOE at JSS College, OOTY Road and JSS Womens College, Mysore, as member of BOE in Sanskrit at KSOU and University of Mysore, Mysore. He was also invited as a Chief speaker to speak on "MAHAMASTAKABHISHEKA" at Puttangadi, South Wayanad, Kerala.
- Prof. N. Devendra Kumar attended State level Sanskrit seminar on 'The Personality development in Sanskrit Literature', also participated in the "Mahaveera Maha Darshana Ondu Avalokana" programme at Maneyangala of Kalamandira, Mysore organized by Kavyaloka and Kalpavrukhsa Trust and presented a paper on the "MAHA KAVYA MAHAVEERA MAHADARSHANA", delivered special lectures at Nittur on UTTAMA KSHAMADHARMA and at Tumkur UTTAMA MARDAVA DHARMA, at Mysore UTTAMA SATHYA DHARMA, UTTAMA THYAGA DHARMA, at Dhavanagere UTTAMA AKHINCHANYA DHARMA, special lecture on "Life and works of Bhagavad Jinasenacharya" at Mysore, special lecture on Late.Smt.Ratnamma Heggade on the occasion of "Mathru Vandana" and on Late Sri.Ramachandra Syadwadi on the occasion of Guruvandana programme orgaznised by Shrutha Mahila jain Milan, Tumkur.
- Prof N.Devendra Kumar attended BOE meeting at KSOU, Mysore.
- Prof N.Devendra Kumar attended BOE meeting at JSS College, Ooty road, Mysore.
- Prof.N.Devendra Kumar attended a National Seminar on "Effective Language Teaching Strategies and Diverse Learners" at Basudeva Somani College, Mysore.

DEPARTMENT OF HINDI

- Has observed Hindi Day and Prof. V.D.Hegde, Retired Prof. of Hindi, Manasa Gangothri Mysore, Mysore was the Chief Guest.
- Guest lectures were organized on the topic "The importance of translation in Globalization" by Dr. Sowbhagyalakshmi, HOD of Hindi, Maharanis arts College, Mysore, "The importance of Prayojan Mulak Hindi" by Dr. Bhagawathi Prasad Nidaria, Director, Central Hindi Directorate, New Delhi.
- Dr. N. Pushpalatha attended Two day National Seminar on the topic "Sahityethar Kshetra me Hindi ka Sthan" at Maharajas First Grade College, Mysore.

- Dr.N.Pushpalatha attended two days National Level Seminar at Manasa Gangothri, Mysore.

DEPARTMENT OF PHYSICS

- Special lecture programs were organized on the topic “understanding and capturing wind energy” by Mr. Abhilash J. Shankar, Wind Turbine Load Engineer, Vestas Wind Systems, Melbourne, Australia, and “Liquid Crystals- Crystals that flow” by Miss. M. K. Usha, Research Scholar, Department of studies in Physics, University of Mysore, Mysore.
- A team of students participated in the “Science Rostrum 2014” competitions conducted by JSS College for Women, Mysore, visited the Telescope Observatory located at Department of Studies in Physics, University of Mysore, Manasagangothri, Mysore, participated in Dr. Vikram Sarabhai Memorial Intercollegiate Debate Competition and Dr. Raja Ramanna Memorial Science and Technology Quiz competition conducted by Bhabha Atomic Research Centre, visited Solar Energy Plant at Baradanapura.
- Smt.N.Bharathi has been appointed as a member of BOS by the University of Mysore.
- Miss. Pallavi S. has attended One Day Workshop on “Effective Teaching and Learning to new Faculty Members” organized by Shanthi First Grade College, Mandya.
- Demonstration Workshop on “Hands on Electrical Appliances” jointly conducted by Departments of Physics and Electronics.

DEPARTMENT OF MATHEMATICS

- Has organized guest lecture programs on the topic ‘Difference Equations’ by Smt.Suma Tantri, HOD, Department of Mathematics, NIE Science College, Mysore, “Easy tips to make mathematics easier” by Prof. S. Chandrashekar, Professor, Ramakrishna Vidyashala, also organized Maths Memory competition.
- Smt. M. V. Asha and Smt. S. Lakshmi Shastry have attended Two day National Level Workshop on “Educational vision and Mission” of Swami Vivekananda conducted by Yuvarajas College, Mysore.
- Smt. S.:Lakshmi Shastry has attended NAAC sponsored Two day National Level Seminar on “Measures for Quality Enhancement and sustainance in Higher Education” held at SDM College of Business Management and Post Graduate Centre for Management Studies and Research, Mangalore, attended Two Day International Conference on Mathematics “Yesterday and Today” at J.S.S. College of Arts, Commerce & Science, Mysore, Attended Two Day National Conference on the topic “Recent Advances in Applied Mathematics” at St. Philomena’s College, Mysore.

- Miss. Chaitra N. has attended One Day Workshop on “Effective Teaching and Learning to new Faculty Members” organized by Shanthi First Grade College, Mandya.

DEPARTMENT OF ELECTRONICS

The Department has organized One Day State Level Seminar on “Wireless Technology-Systems, Applications and Perspectives”. Seminar was inaugurated by **Prof. K. Chidananda Gowda**, Ex-Vice Chancellor, Kuvempu University. The Seminar was presided over by **Sri G. S. Raju** Manager, Tracking Operations, Master Control Facility, Hassan, Keynote was addressed by **Dr. A. M. Khan**, Professor & Chairman, Department of Electronics, Mangalore University, Mangalagangothri.

Inauguration was followed by Technical sessions by **Prof. Dr. (Ms.) C. Vijaya**, Dean, Academic Program, Dept of E&CE, SDMCET, Dharwad. **Dr. S. M. Meena**, Prof. & Head, Dept. of ISE, B V B College of Engg & Tech., Hubli. **Dr. K. Raghuvier** Professor and Head, Information Science & Engineering, NIE, Mysore. Valedictory function was held on the same day. Chief guest was **Prof. Ajish K. Abraham**, HOD of Electronics, All India Institute of Speech & Hearing, Mysore & it was presided by **Dr. C. N. Ravikumar**, Professor & HOD of Computer Science, Dean (Academics), SJCE, Mysore. About 34 delegates from various colleges of different Universities participated in the Seminar.

- Organized an invited lecture on “Design of Digital Circuits using FPGA” by Smt. S. Gayathri, Associate. Prof, SJCE, Mysore, organised a visit to the Digital Signal Processing Laboratory of All India Institute of Speech and Hearing for Final B.Sc Students, Organized Industrial visit to Solar Energy Power Plant established by Prof. Shyamsunder, Director, CREST, NIE, Mysore at Baradanapura.
- Smt. G.R.Sumithra attended INDIAN SUSTAINABILITY CONGRESS 2014 held at ATRIA Hotel, Bangalore, attended NAAC Sponsored National Seminar on “Measures for Quality Enhancement and Sustenance in Higher Education”, organized by SDM College of Business Management and PG centre for Management Studies and Research, Mangalore.
- Smt. G. R. Sumithra has been reappointed as a Member of BOS by the University of Mysore, she is also a Member of BOE at St.Philomena College(Autonomous), Mysore.
- Smt. J. Uma presented a demonstration session on “Basic Electronic Components used in daily life” for the SSLC students of Sharada Vilas High School, Mysore as a part of outreach programme.
- Smt. G. R. Sumithra was invited as the Resource person for the One day Workshop on Revised Syllabus of B.Sc Electronics organized by NIE Science College, Mysore.

- Organized a visit to Center for Proficiency Development & Placement Services(CPDPS), University of Mysore for III B.Sc & I B.Sc Electronics Students and collected feedback from the Students.
- Smt. G. R. Sumithra attended one day workshop on “Technology in Higher Education” organized by University of Mysore in collaboration with Karnataka Knowledge Commission, Govt. of Karnataka.
- Smt. G. R. Sumithra attended one day International Seminar on “Enhancing Student Success in a Global Perspective” organized by Guru Shree ShantiVijai Jain College for Women, Chennai

DEPARTMENT OF COMPUTER SCIENCE

- Has Organized “Internet Awareness Programme” for the students of Government High School, Lakshmipuram, Guest Lecture programme on the topic “Android Operating System” by Miss Marina Mathew, System Engineer, Infosys Limited, Mysore.
- Ms. Anusha U of II B C A won consolation prize in the Inter Collegiate Science Quiz Competition, Eight students from II BCA participated in Antarprerana - 2014, an Inter-Collegiate Level IT and Management Fest held at Amrita School of Arts and Science, Mysore and Miss.Seema S and Sandhyarani of II BCA won I prize in the event OBSCURA, Ms.Farah Sultana of II B C A won I prize in Current Trendz -2014 an Intercollegiate Paper Presentation Competition organized by Gopalswamy College of Professional Studies, Mysore, Miss Farah Sultana of II BCA was crowned as Miss IT Queen of MMK & SDM MMV for the academic year 2013 – 2014 at the Annual valedictory function of Tech Amateur IT Club.
- Smt. K. S. Sukrutha, Head of the Department attended Two Day Workshop on “Multimedia Teaching Learning Resource Creation for On-line Access” at Vijnana Bhavan, Manasagangothri, organized by University of Mysore, attended one day workshop on “Analysis and Design of Algorithms” organized by Maharani’s Science College for Women, she is also a member of BOE, University of Mysore, Mysore.
- Smt Ramya S. K., Ms. Nayana M. P. and Ms. Ashwini M. B. have attended One Day Workshop on “Analysis and Design of Algorithms” held at Maharani’s Science College for Women, Mysore.
- Smt. Jyothilakshmi G. Kava, Lecturer in Computer Science, participated in UGC sponsored One Day State Level Seminar on “ Data Mining and Knowledge Discovery” organized jointly by Department of Computer Science and CSI, Mysore chapter at JSS College of Arts, Commerce and Science.

- Mr. S. P. Suresh Babu and Mr Bhaskar K. V., Instructors of Computer Department participated in the Workshop on "Google Apps for Educations" at SDM College, Ujire.
- Ms. Farah Sultana of final BCA participated in Inter Collegiate Paper Presentation Competition organized by Gopalaswamy College of Professional Studies College on the topic "Advances in Human Computer Interaction" and won First Prize.
- Ms. Farah Sultana of final BCA participated in Inter Collegiate Debate Competition organized by JSS College of Arts, Commerce and Science on the topic "Modern Technology a boon or a bane" and won First Prize.
- Ms. Farah Sultana of final BCA participated in Inter Collegiate Science Quiz Competition organized by Baba Automioc Research Centre, Mysore and won Second Prize.
- Conducted test for the student of short term Certificate Course - "An Assembly Level Language with Micro Processor 8085" and evaluated the answer scripts.

DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE

- It has organized a Fun Fair **Carpe diem Fest 2014** which is a regular feature of the Department. The event was inaugurated by MLA Somashekar K. R. constituency. The funds raised through this event were donated to charitable institutions.
- An Intercollegiate Paper Presentation Competition was organized on the topic 'Innovative Employee Engagement Practices', it was inaugurated by the Chief Guest Mr. Harish Machia, H. R. Trainer and Management Consultant, Mysore.
- It has arranged guest lectures on "Time Management" by Prof. Sudhakar Kulkarni faculty of Bharatiya Vidya Bhavan Management Institute, "Vedic Maths & Quantitative reasoning" by Ms.Lakshmi, a resource person from the Institute : Arya The Master, Mysore, " Case Study analysis" by Dr. Uma, faculty of Human Resource Management, IBS, Bangalore.
- Ms. Neha Muneer and Ms. Sahana R. of final year BBM class won Second prize in the Marketing event conducted at Vidwath -2014 organised by Vidyavardhaka College, Mysore, A team of second and final year BBM students won Second Prize in Finance and Marketing events, appreciation prize in Treasure Hunt event in the Antarprerana-2014 organised by Amrita Vishwa Vidyapeetam, Mysore. The Second and Final year students won overall runners prize in the Intercollegiate Management Fest "Avishkar" organised by JSS Women's College, Saraswathipuram, Mysore, Ms. Hani Areej & Ms.Lubna Vaseeq won First prize in Marketing event in MICA CANVAS-2015 Management Fest organized by Mysore Institute of Commerce & Arts, Mysore.

- It has organised Mock Stress Interview by Mr. Akarsh Dubey. Indian Management School Coaching Center, Mr. Anshu and Mr.Milesh (HR) from Infosys for final year B.com and BBM students.
- Mrs.B.Srividhya attended One Day National Conference on "Institution Building" organized by SDM PG Centre for Management, Mangalore.
- Mrs. B. Srividhya and Mrs.Amritha.P.Nayak participated in the Faculty Development Programme on "Innovative Methods of Teaching HRM and OB" by SDM IMD, Mysore
- Mr. Shravan M. B. attended Two day National Level Workshop on Research Methodology in Teresian college, Mysore.
- A Team of five students from III BBM participated in one day workshop on "Management and Competitive Examinations" organized by Bhavanis Institute of Management Studies, Mysore.
- Students of III BBM and III BCOM visited Infosys, Mysore.
- On 13th and 14th March 2015- A team of BBM students participated in Intercollegiate Management fest organized by Vidyashram, Mysore.
- Ms. Haani Areez participated in one day workshop organized by Amritha Vishwa Vidya Peetam and a team of BBM students participated in InterCollegiate Management Fest "Prathibha" organized by JSS College of Arts, Commerce and Science.
- On 22nd and 23rd April 2015- Mr. Prashanth Jain attended Two Day National Level Seminar on "Service Sector- The Engine of Growth for India INC- The Convergence of Ideas" organized by Government College for Women, Mandya.
- Management Association Day was observed. The event "Best Women Entrepreneur" was conducted. Prof. Shankar B. Bhawan's Institute of Management Studies, Mysore was the Chief Guest. Anugna D.C won the "Best Woment Entrepreneur Award" and Anushree.M.S won the runner up prize.

DEPARTMENT OF CHEMISTRY

- Miss Shilpa R. has attended a One Day Workshop on "Effective Teaching and Learning- to new faculty members" at Shanthi Arts, Science and Commerce College, Malavalli, Mandya, National Conference on the topic "Recent Trends in Biochemistry and its Applications to Society" held at Sharada Vilas College, Mysore, and One Day seminar on "Recent Innovation in Bio-Inorganic and Medicinal chemistry" held at NIE College, Mysore.

- Miss Shilpa R. & Smt. Navya Padival attended Two Day National Conference On "CURRENT TRENDS IN CHEMICAL BIOLOGY" Organized by JSS College Of Arts Commerce And Science Mysuru.
- Miss Shilpa R. & Smt. Navya Padival attended One Day State Level Seminar On "EMERGING TRENDS IN MEDICINAL CHEMISTRY" Organized by St. Philomena's College Mysuru.
- Miss Shilpa R. & Smt. Navya Padival organized a Industrial visit for III. BS.c to Vijnana Bhavan, Manasagangothri, UOM Mysuru.

DEPARTMENT OF B.Sc(BtBM)

- Has organized lectures on 'Human Blood Cell and its Types in Health and Health and Diseases' by Dr. Gopal Marathe K., Associate Professor, Department of Biochemistry, University of Mysore, 'Hormones Concerned with Blood Sugar Level' by Prof. N. S. Gangadhar, University of Mysore, 'Use of Bioinformatics' By Prof. Lakshmi, INDGEN TECHNOLOGY, University of Mysore, 'FUNGICIDE EFFECT' By Prof. Ragavendra Microbiology Department, University of Mysore.
- Smt. Anupama R. has published articles in National and International Journals and also has co-authored books titled "Molecular Biology in Research" and "Cell Biology and Genetics" for degree courses.
- Smt. Anupama R. is the member of BOS and BOE at St. Philomena College, Mysore, Member of BOE at JSS College, Ooty Road Mysore.
- Miss. Pallavi M. R. has attended a National Symposium on "Lipids and Cardiovascular Diseases" at Department of Biochemistry, University of Mysore, One Day Workshop on "Effective Teaching and Learning- to new faculty members" at Shanthi Arts Science and Commerce College, Malavalli, Mandya.
- II B.Sc. Students attended National Conference on topic Recent Trends in Biochemistry and its Application to Society" held at Sarada Vilas College, Mysore.
- II year BTBM students Gayathri G., Ayesha bose and Sushmitha S. Participated in quiz competition in BARC and won 2nd Prize in Science quiz Competition.
- II year students Gayathri G. and Ayesha Bose gave a poster presentation on the topic "RECENT ADVANCES IN DIABETES" at JSS College, Ooty road Mysore.
- I year BTBM students Attended two day National Science Day celebration held at JSS womens College, Saraswathipuram, Mysore. Harshitha.A, Rukhsar khanum, Sumana sagar and Aneesa fathima won 3 prizes in various competitions like model making, science behind it, & Collage making

- Miss Pallavi M. R. and Atiya Sameen M. P. attended two day national symposium on "Microbes and human welfare" held at JSS PG College, Ooty road, Mysore.

PHYSICAL EDUCATION

The Badminton Team of the College participated in the Mysore University Zonal Badminton Tournament and won the runners up place and entered Inter Zonal Tournament, Miss Vishma of I BBM was selected for the Inter-University Tournament held at Coimbatore.

Kum Shruthi and Sumana of II B.Com and Neelaka of II B.Sc. participated in the Mysore University Chess Selection Trails held at Sports Pavilion, Mysore. The Throw ball team of the College has participated in the Open Tournament conducted by JSS College Ooty Road, Mysore. Kum. Shruthi of III B.Com has participated in the State Level Open Chess Tournament organized by Mysore District Chess Association. The Annual Sports Day was held on 14th February 2015 at Oval Ground, and a few sports events were held for the parents also.

Miss. Vishma B. K. Miss. Jeevitha participated in the Jaciyana badminton Tournament Held at SJCE Mysore.

Some of the Sports students participated in the 10km, 5km safe run in connection with World Women's Day.

Conducted First Aid demonstration programme.

CULTURAL COMMITTEE

The Committee has organized Inter Collegiate Pencil Sketch Competition. Besides, many competitions on events such as Table Top Cooking, Hairstyle, Mehendi, Rangoli, Dance, Film Hits, Folk Songs, Bhavageethe and Devotional Songs have been held.

Miss. Shreya of II B.Com has stood first in Bhavageethe Competition organized by Maharaja Evening College, Mysore, intercollegiate Bhavageethe competition held at Mallamma Marimallappa College, Mysore, second prize in Bhavageethe competition held at JSS Women's College, Mysore.

Ms. Shreya K of II B.com participated in "Edhe Thumbi Haaduvenu" special episode held at Sacchidananda Ashrama, Mysore.

Rashmi V. Rao of III B.Com won Consolation Prize in Intercollegiate Bhavageethe Competition held at Mallamma Marimallappa College, Mysore, also participated in "Voice of Bangalore contest" audition held at Vidyashram, Mysore. She also won many prizes in cultural competitions held at Amara Kala Sangha, Mysore along with Shamitha of II B.Sc, Rashmi V. Rao and group won II Prize in patriotic group singing competition in

Intercollegiate Cultural Competitions at Gopal Swamy College organized by Vivekananda Youth Movement.

A Group of 60 Students of our College performed in YUVA SAMBRAMA and were selected for YUVA DASARA.

THE NSS UNIT, RANGERS UNIT, YOUTH RED CROSS CLUB

Concentrate on society oriented services. Some of the activities initiated by these units are Animal Adoption, World Messenger of Peace Day, Voluntary services in Dasara Festival, Swach Bharath Abhiyan Programme, Self Defense Demonstration Programme, Blood Donation to Jeevadhara Blood Bank, State Level Rally, Save Environment, Aids Awareness, Traffic Awareness, Pulse Polio Training Programme and participated in the Pulse Polio Programme, Raste Suraksha Saptaha, College Campus Cleaning, Adventure Programme.

Miss. Apoorva Narayan, Miss. Neelam A.Revankar of II B.Sc(BtBM), Miss. Jhanavi M.S II B.Sc(PME), Miss. Saagarika Kashyap II B.Sc(PMC) have attended State Level JAMBORETTE at Doddaballapur for Seven days, Attended State Level Nature Study camp at Kollur, One day Trekking to Kodachadri, Shimoga District for five days.

Special lecture was organized on "Relationship between Individual Social Responsibility and Youth red Cross", visited to Wee Care Hospital.

Ranger Unit has also organized Three Day Annual Special Camp at Biligiri Rangana Hills.

NSS unit of the College is will be organizing Annual Special Camp at Mahadevapura from 21st to 26th February 2015.

HOME MANAGEMENT

Home Management is a One Year Certificate Course which is the brain child of our Honourable President PadmaVibhushana Dr. D. Veerendra Heggade.

Activities conducted under the Home Management include Pranayama and Meditation, Common Ladies Health Problems and Yogic Treatments, Vegetable Carving, Paper Crafting, Food and Nutrition, Flower Vase Making, Marriage and interpersonal relationship, Prevention of Diseases through life style, Adolescence Stress and its Management through Ayurveda and Yoga, Skin Care in Young Adult, Self Defense, Women Rights, Child Psychology and Bringing up Children, Indian Culture, Rangoli, Banking, Savings and Insurance, Communication Skills.

LITERARY COMMITTEE

- Has organized Inter Collegiate Debate Competition on the topic "Jahirathugalu Janarannu Dikku Tappisutthave".

- Ms. Farah Sultana of II B C A and Ms.Lakshmi G C of III B Sc have won 2nd prize in the Dr. Vikram Sarabhai Memorial Debate Competition Organized by Bhabha Atomic Research Centre held at SJCE Mysore.
- Kum. Neethushri has won the second place in the Kannada Debate competition organized under the aegis of Swamy Vivekananda Kendra, Mysore.
- Saba Fathima of III B.Sc was one of the top ten finalists in the Intercollegiate Debate Competition organized by SDM-IMD, Mysore for UG and PG Courses.

CAREER AND PLACEMENT CELL

- Has organized a talk on "Current Scenario of the Management Exams" and a seminar on "Banking exam and PG CET" by Geetha R.Shah, Director, Vista Mind, "Career aspects – current trends and schedule of entrance exam like CAT,MAT,CMAT" by Prof. Anantha Acharya, Faculty member, Vista Mind, "Examination details of International Professional Certification Courses such as CMA,CPA,CIA" by Sanjay, Consultant,IMA,USA.
- Students participated in a Seminar on "Awareness on Higher Posts in civil Services and Administrative Services" at Maharaja College Centenary Hall, Mysore.
- A Five day Career Recruitment Training Programme was organized for all Final Year degree students, the students were trained on various areas like qualitative ability, reasoning, aptitude, group discussion, mock interviews, logical thinking, communication skills, soft skills etc.
- Around 135 students have been selected by different companies such as WIPRO, L and T, HP, Infosys, Cognizant in the academic year 2013-2014.
- About 75 Students are selected in Wipro, Infosys, IBM, HP, Sys information, MPhasis, TCS till date. Two students have been recruited by IBM, a major IT company
- Smt. N. Bharathi, Placement Officer has attended the Placement Officers Meeting organized by the Confederation of Indian Industry, Jayalakshmi Puram, Mysore.

SCIENCE AND NATURE CLUB

- Under the aegis of this Club, two animals have been adopted at Mysore Zoological garden.
- Other activities of the club include Poster Making, Importance of Eco Friendly Material -Art with Clay, Bird Watching, Best of Waste, Video Presentation on Biodiversity and Evolution, Programme on Extraction of DNA from Banana.

ALUMNI AND PTA

- Has organized Alumni Interaction Programme, an Alumnus Miss.Lakshmi M.N. conducted a class on the topic "Conics" to I BCA students, Miss. M. Suman an alumnus of the College from batch 2013 -2014 who is pursuing MBA at PES College, Bangalore interacted with III BBM students about CA and CS Course. The Annual Alumni Meet of the College was held, Meeting of the Office Bearers of the Alumni Association for the academic year 2014 -2015 was held.
- Has organized Parent – Teacher meet, Election was conducted for the formation of office bearers of Parent Teachers Association, Office bearers of PTA for the academic year 2014 -2015 were nominated in the meeting, Meeting of the Office Bearers of the newly elected members of PTA for the academic year 2014 -2015 was held. Meeting of PTA office bearers regarding participation / contribution towards College Annual Day Celebration and Silver Jubilee celebration of the College on 23rd January 2015.

MMK & SDM MAHILA MAHAVIDYALAYA, MYSORE
CAREER AND PLACEMENT CELL
CONSOLIDATED ACTIVITY REPORT-JULY 2014 TO APRIL 2015

DATE	DETAILS OF THE PROGRAMME
19-7-2014	Ten Senior students (some of them placed in reputed multinational companies and some of them pursuing higher education) were invited to give a talk and interact with final year degree students. They shared their experiences regarding placements and higher education. This helped the students to develop an insight into the opportunities available for them in the current scenario.
14-8-2014 to 18-8-2014	A 5 day Campus Recruitment Training Programme was conducted for all the final year Degree Students by VistaMind, Mysore. The programme was formally inaugurated by Smt. Geetha Sha, Manager, VistaMind on 14/8/2014. Students were trained on various areas like qualitative ability, verbal ability, reasoning and logical ability, Group Discussion etc. Feedback forms were distributed to the students. Opinion and Suggestion from the students about the CRT programme were received.
8-9-2014	Smt. N.Bharathi, Placement Officer, attended meeting of Placement Officers organized by confederation of Indian Industry (CII) at CII Office, Jayalakshmpuram, Mysore. The objective of the meeting was discussion on the critical aspects of bridging the gap between the industry and the institutes.
30-9-2014	Miss Farah Sultana of III BCA and Daisy Ganapathi of III BBM were selected in the Campus Recruitment Drive conducted by IBM for the post of Technical support
17-10-2014	Post Analysis of Campus Recruitment Training was conducted for final year students by Mr. Vikas Nandy, Assistant Manager, IBS Business School ICFAI Group, Bangalore. The Analysis was spread over three sessions in which the Resource persons gave useful inputs about

	Aptitude test, Mock Group Discussions and mock Personal Interview. The performance of the students were analyzed and counseled for effective improvements.
7-11-2014	Placement Cell of our College hosted pool Campus Recruitment by Wipro Technologies(WIPRO WASE AND WISTA PROGRAM) for B.Sc and BCA students. Around 120 Students from various Colleges participated in this Recruitment Drive and 19 students from our college were recruited. The selected candidates will be sponsored by WIPRO for MS programme at the prestigious Bits Pilani Institute.
8-1-2015	A Seminar on Banking exam and PG CET was conducted for final year B.Sc and BCA students to create awareness on MBA and Banking Exams by Smt. Padmavathi Mahesh, Director, Career Forum, Mysore.
9-1-2015 and 10-1-2015	A talk on Career aspects, current trends and schedule of entrance exams like CAT, MAT, CMAT was arranged for final year BBM and B.Com students by Prof. Anantha Acharya, faculty member , VISTA MIND, Mysore
10-1-15	A session on how to prepare for IAS, KAS was provided to final year degree students at Maharaja College centenary Hall by University of Mysore. 25 students from our College attended the programme.
16-1-2015 and 22-1-2015	Final year degree students attended the Campus Recruitment Drive conducted by Mphasis and 9 Students were recruited to the Company
17-1-2015 and 19-1-2015	Final year B.Sc and BCA students attended Campus Recruitment Drive conducted by Cognizent , India and 12 students were recruited.
22-1-2015	Our College hosted pool Campus Recruitment by Sys information ,Mysore for all final year students and 10 students from our College were selected to the Company.

23-1-2015	Hosted Pool Campus Recruitment by Tata consultancy Services for B.Sc and BCA students. Around 110 students from various Colleges participated and 09 students from our College were recruited to the Company.
29-1-2015 and 30-1-2015	Final year B.Sc and BCA students attended Campus Recruitment Drive conducted by Infosys (Technical) and 15 students were recruited.
5-2-2015	Tata Consultancy Services (TCS) conducted Campus Recruitment Drive for Final year B.B.M and B.Com students (for non technical posts) and 19 students from our College were recruited to the company.
10-2-2015 and 1-2-2015	Final year B.C.A students attended Campus Recruitment Drive conducted by HP (Hewlett-Packard) and 7 Students from our College were selected to the company.
12-2-2015	Final year degree students attended the Campus Recruitment Drive conducted by Syntel and 18 Students were placed in the Company
21-2-2015	Final year Degree Students attended Campus Recruitment Drive conducted by Nobel Institute of Communicative English (NICE) and eight students were placed in the Company.
25-2-2015	Mr. Shiva Krishnan, Manager, Videsh Consultz Pvt, Ltd gave a talk on Academic benefits and Career prospects of Studying in Europe to Second year B.Sc Students.
26-2-2015	Final year degree students attended the Campus Recruitment Drive conducted by M Modal global services PVT LTD, and 20 students of our College were shortlisted for the final round.
9-3-2015	Our College hosted Campus Recruitment Drive by ifbi for the post of Officers in ICICI bank for BBM and B.Com students and 51 students from our College were shortlisted for the next round.

16-3-2015	M Modal Global services (Clinical Documentation solution provider)conducted Campus Recruitment and 12 students from our College were placed in the Company.
18-3-2015	Campus Recruitment Drive was conducted by Wipro for B.Sc and BCA students and 7 Students from our College were selected to the Company.
25-3-2015	VistaMind, Mysore conducted Personal interview for the post of HR and one student Shivaranjini, III BBM from our College got selected ..
26-3-2015	Mr. Vivek, faculty member from Sapthagiri Acadamy gave a talk/ guidelines to MBA Entrance Exam, Banking Exams & other career opportunities for pre final year BBM and B.Com students.
28-3-2015	Campus Recruitment Drive was conducted by Allegis Group for Staffing & HR Services for BBM and B.Com students and One Student Lubna , III BBM from our College got placed.
1-4-2015	Final year B.Sc and B.C.A students attended Campus Recruitment Drive conducted by TCS and 6 students from our College were recruited to the company.
15-4-15	Final year B.B.M and B.Com students attended Campus Recruitment Drive conducted by Earnst and Young Global Finance Company and 2 students from our College were selected to the final round.
15-4-2015	Valedictory function of the Campus Recruitment Training Programme was organized. The function was presided by the Principal Prof. K.V. Damodara Gowda . Smt. Geetha Shah, Manager, VistaMind spoke on the occasion. Students expressed their opinion about the benefits they received from the Training programme. On this occasion prizes were given to the toppers in the soft skills/Aptitude test conducted by Vista Mind, Mysore and Certificates for the Training programme were also distributed to the students.