

# COLLEGEANNUALREPORT2023-2024

Mysore MakkalaKoota, an NGO working on women and children established this institution in the year 1990 with 13 students in B. Sc Programme affiliated to Mysore university. Later, The college was handedovertoSDMESociety®,UjireandithasbecomeMMKSDMMahilaMahavidyalaya.Intheseyears, the college has grown by leaps and bounds and it has got 893 students in B.Sc., B.com, BBA, and BCA programs.ThePostGraduateCommercealsoaddedtothegrowthstory.Ofcourse,oncampus,wehavegot another900plusstudentsinPUCwhichhasgotaseparateentitymakingthetotalstrengthofthecampus almost 1800

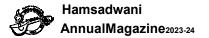
Both the colleges have three storied buildings and other infrastructure in an area of 2.22 acres and veryparticularlyMMVhasbeengrowingverticallybyaddingnewsections,introducingadd-oncourses,and new programs including PG programs. At the same time, adding necessary and sophisticated Equipment, Machinery,ICTtools,etc.,forbasicstudies,research,andspecialinnovationandincubationactivities.The academic and non-academic activities are carried out under the able guidance of 47 full-time and 6 part-time teachers and 26 non-teaching staff.

#### **Boardofmanagement**

The college has been governed by the Board of Management and a Governing Council under the noble guidance and blissful leadership of the most revered President Padma Vibhushan awardee and Rajya Sabha member Poojya Dr. D Veerendra Heggadeji. Prof Prabhakar Sir and honourable Sri Surendra Kumar Sir as Vice Presidents Sri Harshendra Kumar and Dr. S Satheesh Chandra as the secretaries. The universityhasnominatedDrChaitraNarayanasitsrepresentative.AcademicianslikeSDMIMDDirectorDr. N R Parasuraman and Prof Vijaya Rajan, Principal Scientist CFTRI, Mysore Prof Nayanakumari ,Principal of thePUcollegerepresentative,SeniorfacultysmtN Bharathiandsmt K S Sukruthaarethestaffrepresentativesas members.TheprincipalofthecollegeProf.SainathMalligemaduistheexofficiosecretaryoftheGoverning Council.

# Recognitionandawards

- The UGC has accorded the 2(f) and 12(B)-status to the college. In the recent past, the college has been participating in the ranking for umslike Times of India
- Outlook2023(BCA75,BBA108,BSC98,BCom88)
- IndiaToday2023(BCA90,BBA122,BCom135andBSc174)
- Openmagazineonline(BCA19Science17)

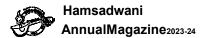


- The College has been accredited by NAAC with a B grade having 2.48 CGPA in 2021 and successfully submitted three AQARs and it has been approved.
- College successively won First Prize in Ornamental Garden Competition for the year 2022 and 2023 organized by Dasara Fruits & Flower Exhibition, District Agriculture Department, Mysuru.
- As part of National Voluntary Blood Donation Day, MMK & SDM Mahila Maha Vidyalaya received certificate of appreciation for organizing good number of blood donation campsat a programme organizedunderthejointaegisofDistricthealthandFamilyWelfareDepartmentandJeevadharaBlood Bank.
- For the academic year 2022-23 the College Magazine Hamsadwani secured second prize awarded by University of Mysore
- Miss.SahanaBhatreceivedAnnapoornaKamathMemorialEndowmentGoldMedalinBiochemistryin 104th University Convocation
- Indian Association for the Blind awarded certificate of appreciation for the 2023-24 for the empowerment of persons with visual challenges
- Prof.SainathMallemadu,Principal,nominatedasmemberofBoardofStudies(BoS)inPoliticalScience and also nominated as a member of Advisory Committee of National Service Scheme, University of Mysore
- Smt K S Sukrutha, Associate Professor of Computer Science nominated as a member of Faculty of Science & Technology of University of Mysore for a period of two years.
- SahanaHegdeofIIIB.ComClearedCSEETandModuleinCS Executive
- RashmiSofIIIB.Sc.hasclearedJAMexaminChemistry
- OurCollegeChessTeamwonMysoreUniversityChessChampions.
- Miss.RoshniMIParticipatedSouthzoneInterUniversityChessTournamentsheldatAmbedkar University Chennai.
- MissBhanupriyaIIBBAParticipatedSouthzoneInterUniversityYoga Competitionheldat Chennai.
- M.Com students won the Overall Championship attwo days university level Commerce fest -MANASVRIDDHI – 2024 organised by University of Mysore.

# **Results:**

The college has carved out its name and fame in the Higher education space of women students by maintaining academic excellence which is visible in the exuberant results in the preceding year results and they are

B.com - 99.17%, BBA - 96.3%, B.Sc - 97.44, BCA - 96.92% M Com - 100%.



#### Add on courses:

In the reporting year seven addon courses offered in the college and are, Python Program , Vedic Mathematics, Medical Physics, Basics of Bio Statistics, Tally Essentials, Fundamentals of Bio Informatics and Essentials of English grammar and communication skills, Home Management for happy living.

#### IncubationandinnovationcentreandResearch:

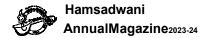
The institution has successfully completed & released a project titled "Automated Hand Sanitizer Dispensing Machine" funded by SDME Management.DrWethroeKapfo, Head of the Department of Biochemistry and Miss. Niharika Jain, Assistant professor in the Department of Physics & Electronics led the project as principal Investigators.Students Miss Deekshitha and Miss Riya U. R from III B.Sc actively contributed to the project.

Management has sanctioned Rs. 1,94,810/- as seed money for eight projects during the academic year 2022 -23 and 2023 -24. Among those 3 projects completed and 5 projects are on going.

#### Students'council2023-2024

Students are not only provided with academic education but also with opportunities to participatein students' council. This involvement enhances their overall learning experience by fostering leadership, teamwork and civic responsibility. Hence, we have an elected students' council to showcase and exhibit talents. President for UG Ms Riya U.R of III B.Sc, President for PG Ms Spandana, Secretary M.G. Sanvi Gowramma from UG and Akshatha from PG, Vice President Ms. Thashvi Gangamma, Joint Secretary Ms. Lakshmi.R and Ms. Sushmitha, Sports Secretary Ms. Sanjana.P, cultural Secretary Ms. Anusha.S and literary secretary Fathima Farzeen. Prof. Lokanath N.K, Honorable Vice Chancellor of University of Mysore, Mysuru inaugurated the Students' Council 2023-24

- The council organized an intercollegiate competition titled "Prabhigyan 2024". The esteemed event wasinauguratedbyHon'blePresident,PadmaVibhushanawardeeandMemberofParliamentofRajya Sabha Poojya Dr. D. Veerendra Heggadeji. The event provided a platform for students to showcase theirtalentsandskills.VidhvansriShirdaraJain,Natyacharya,choreographer,Bharathanatyamdancer of International fame and Mr Yashwanth Shetty, a young youth icon, graced the occasion with their presence in the valedictory session.
- The student welfare committeeorganized 'Leadership Development Programme' for all the class representativesandstudents' council office bearers. Sri. Chethan Ram RA, Dean & Managing trustee, Parivarthana Schooland college, Sriranagapatna and also CEO and Chieftrainer, AMCAD Mysore, was invited as a resource person for this programme
- Student Welfare Committee organized an interactive session on "Power of Positivity" for all first-year students,BrahmakumariManjula,Center-in-charge,BrahmakumarisSaraswathipuramCenter,Mysore was invited as the resource person.



- Republic Day, was celebrated.Mr S E Girish, Managing Director of Mysore Diagnostic Center and JeevadharaBloodBank,unfurledthenationalflag.Dr.GururajBhat,Professor,DeanStudentaffairsat SDM Ayurvedic College, Hassan, was invited as guest of honor for the event
- Students welfare Committee organized a program for third-year students on the topic "My life, my responsibility". Mrs. B. L Vedhapradha Manjunatha, Student Counsellor, was the esteemed resource person

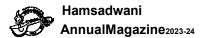
# PlacementsandCareerDevelopment:

Placement training in the college is crucial because it prepares the students for the competitive job market. Campus Recruitment Training Program organized in our college help the students to develop the skills necessary for success in the workforce, including communication, problem-solving, team work and leadership skills. These programs provide students with insights into industry trends, expectations and practices making them more prepared for their chosen career paths. Therefore, the college is organizing Skill Development, Personality development and Campus Recruitment and Training programme to bridge thegapbetween theoretical knowledge and practical applications. This training has increased their chances of securing desirable employment opportunities after graduation.

ThisacademicyearourstudentshavebeenplacedindifferentleadingcompanieslikeAccenture,TCS, EqualizerRCM,Persolkelly,Medplus,SumeruGroup,24/7.Al,Banksector,Bigbasket,PiramalFinance.215 studentsareplacedintheabovesaidcompanies. Thus,visualising our vision of empowerment of women to face the global challenges

### PlacementStatistics2023-2024

SINo	NameoftheCompany	Selected
1	Accenture	13
2	TataConsultancyServices(TCS)	09
3	EqualizeRCM	28
4	PERSOLKELLY	146
5	Medplus	12
6	SumeruGroup	01
7	24/7.AI	06
	Total	215



### CoursewisePlacementStatistics2023-2024

Class	Accenture	TCS	EqualizeRCM	Persolkelly	Medplus	Sumeru Group	24/7.AI	Total
B.Com	04	07	15	67	05	-	02	100
BBA	-	-	04	10	-	01	-	15
BCA	05	02	06	36	-	-	01	50
BSc	04	-	02	23	07	-	02	38
M.Com	-	-	01	10	-	-	01	12
	13	09	28	146	12	01	06	215

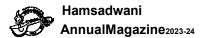
# MOUs

WehavesignedMOUswithdifferentorganizationslikeEduTallyforTally,ProEdgeforCSandCA,Pooja
BhagvathMahajanaPGcentreandIBABBangaloreforthebenefitofBSc(BMBt)studentsforhigherresearch, E
Sree foundation for waste management, JSS Law college for Legal awareness, ICT membership, Infosys
Spring Board for Technical Education, Nano Ram Technologies-Bangalore for Nano Science and industry
exposure,DiscitisConsortiumforPersonalityDevelopmentprogram, andawaitingformalapprovaltosign MOU
with CII and Young India.

#### ICT academy

ThemembershipwithICTAcademyprovidesopportunitiesforfacultydevelopment,studenttraining, and internship, workshops, etc in the field of education to enhance their skills and stay updated with the latest technologies.From ICT academy

- 18FacultiesattendedFacultyDevelopmentProgrammeonNetworkSecurityFundamentalssponsored by PALO ALTO COMPANY as part of CSR initiative in ofline mode.
- Eightfacultieswerepartof variousFDPsin offlinemode.
- 59 III BCA students were involved in 120 hours certificate course on AWS CERTIFIED CLOUD PRACTITIONER sponsored by Cognizant Foundation as part of CSR initiative in association with ICT Academy.
- Fourfacultiesand28studentsofLifeScienceattendedwebinaronCareerinLifeScience
- In UIPATH SKILLATHON 2024, 171 students have enrolled for UIPATH SKILLATHON COURSE. Out of 71 colleges enrolled, the students of MMK and SDM have completed the course in large number andhasattainedthe5thposition. Thegoal of UIPATH SKILLATHON is to upskill the automation knowledge among students.
- Inaddition, Principal and Faculties have attended ICTA cade my Bridge 2023 and UIP ath Meets which aims to increase the automation skills among students.



#### Homemanagementforhappyliving:

Thisuniquecertificatecourseofferedtoalldegreestudents. This homeman agement coursed esigned specifically forwomen, provides numerous benefits to women students. By organizing lectures by experts and demonstrations such as legal issues, beauty and health, women's rights, Women Entrepreneurs hip, Communication skills, Interpersonal relationship, culinary skills. The course empowers women with essential knowledge and skills for managing their homes efficiently. Understanding legal issues equips women with the necessary information protect their rights and navigate legal systems confidently. The course also teaches about women rights promoting awareness and empowerment in areas like gender equality, preventing domestic violence, and fighting discrimination. Learning about beauty care enhances self-care practices, promoting physical and emotional wellbeing. Overall, this course equips women with practical tools, knowledge, fostering personal growth, confidence and a sense of independence in managing their homes and lives.

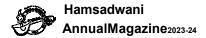
#### Awardsof PhD

- Dr Devaki K K HOD department PG studies in Commerce received Second Ph.D degree in commerce from University of Mysore.
- Dr N.Dileep, Assistant Professor of PG Department of Commerce received Ph.D degree in commerce from University of Mysore.
- NinefacultyarepursuingfortheirDoctoralDegree
- Total11doctoraldegreeholdersintheinstitution.

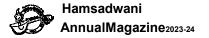
# Seminars, workshops, internships, projects and conference sorganized:

Department of Biochemistry in association with IBAB organized National Level Conference on Biochemistry:EmergingScience&TechnologythemedonCurrentDevelopmentinPhytochemicalResearch and itsTransdisciplinaryApplications. The proceedings of the conference with ISBN number were released.

- Conducted one-day seminar on Career prospects in Intellectual property rights for life science and Physical Science Students.
- Organized District level intercollegiate competition for PUC students on cooking without fire to bring awareness on International Year of Millets.
- DepartmentofPhysicalSciencesorganizedITECHNARY2024 AStateLevelLectureSeriesprogramme to commemorate National Technology Day. Prof.
   Srinivas Kaval Gaud, Department of Electronics and Communication, National Institute of Engineering, Mysore inaugurated the programme and delivered keynote address.
- TheDepartmentofMicrobiologyincollaborationwithNANO-RAMTechnology,Bangaloreorganized anIntercollegiateworkshopon"Nanoscience".Dr.PhaniRatna,CEOandFounderofNANO-RAMTechnology was the Resource person



- The DepartmentofComputerSciencehadconductedanextensionactivity-ComputerLiteracyProgramme to the students of fifteen Government Rural School children under the guidance of staff members of the department. No. of school students benefitted – 540
- The Department of Biotechnology organized 2-day hands on workshop on "Changing trends in the molecular and computational Techniques in the post-Genomic Era" for 30 final year B.Sc Life sciences students
- In association with Pooja Bhagawat Mahajana PG Centre, organized a 2-day Hands on workshop on "Animal Cell culture Techniques" for 28 final year life science students
- Inassociation withplacementandentrepreneurship committeeconductedaone dayworkshop on Career and Entrepreneurship guidance for B.Sc life sciences and B.Sc chemistry-Maths students.95students were benefited
- Conducted one day workshop on Fundamentals in Bioinformatics for 22 First year B.Sc Life Science students.
- Department of Commerce in association with MSME-Development and Facilitation Office and EdukareITESconductedworkshopon"EntrepreneurshipOpportunitiesforAspiringEntrepreneur s"forallFinalYear B.Com. & BBA students
- DepartmentofBusinessAdministrationconductedworkshopon"Handsonwithartificialintellige nce- exploring practical application in business field"
- Conducted unique program "MOCK COMPUTER BASED TEST FOR ALL COMPETITIVE EXAMS FOR ALL STUDENTS" in order to encourage students to crack the PG CET examination.
- Department of Kannada celebrated Kannada Rajyotsava. Programe was inaugurated by Prof. Vijaya Kumari karikal, Director Kuvempu Kannada Adhyayana Samshte, Manasa Gangothri, Mysore.
- 28 Students of our college enacted a Kannada drama "Othello" at Rangayana, Mysore in College yuvaRangotssva Drama Program organized by Rangayana. They were trained by expert from "Rangayana" Rangayana artist Miss. Chandini.
- DepartmentofEnglishTrainedteamof12studentstoenactplayMacbethat
  - 1.MysoreEnglishTheater Festival,Mysore,
  - 2.SDMAtonomusCollegeUjireinaNationalSeminar
  - SecuredfirstplaceatSt.Jospeh women's' College, Mysore
- Department of Sanskrit Celebrated Philosopher's Day on the birth anniversary of Sri Shankaracharya by organizing Guest Lecture by Sri. Harish Dixit on the topic "sight into the subtle body according to saundaryalahari of Shankaracharya."
- PGDepartmentofCommerceconductedtwodaysIntercollegiateworkshoponempoweringResearch and



- SPSS essentials for M com Students
- OnedayworkshoponNET/KSETExamswasorganizedforMcomstudents
- DepartmentofLibraryorganizedonedayWorkshopon"FundamentalsofResearchWriting,Reporting and Publishing"" for BCom and BBA students.Prof. Premkumar G.S., Mandya PG centre was the resource person.

#### **STAFFANDSTUDENTACHIEVEMENTS**

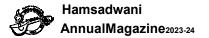
- Dr.WethroeKapfo,AssistantProfessorinthedepartmentofBiochemistrycompletedFDPonEffective
   Writing conducted BY SWAYAM NPTEL and was awarded Silver + Elite 3.
- $\bullet \quad \text{Dr.Wethroe} \\ \text{Kapfopublished abook chapter in the book Recent Trends in Multidisciplinary Research}$
- DrShwethaSpublishedbookchapterentitled"WomenandEntrepreneurshipinBiotechBengaluru"in the book "The Feminine Quest"
- DrChaitraMallupublishedtwobook chapters entitled "Anti-diabetic activity of synthetic aryltetralin derivatives and waste management: effect of distillery effluent on morphological parameters of crop plant".
- DrChaithanya Panditpublished abookchapter.

### **PROGRAMMESORGANISED**

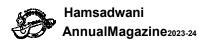
- Culturalcommitteeorganized26thyearofSmt.LAKSHMINAGARAJUDATTISMAARAKAINTER COLLEGIATEKARNATAKACLASSICALSINGINGCOMPETITIONatMMKSDMMMV,Mysorein remembranceofSmtLakshmiNagaraju,renownedclassicalsinger.
- InassociationwithRedFM93.5,SungroupandForefronthealthcarepvt.Ltd. Organized theYOUTHOTSAVA
   "THE CELEBRATION OF YOUNG TALENTS" at MMK SDM MMV, Mysore to recognize and honor the hidden talents among youth.
- InDasaraYuvaSambhrama-2023,theeight-dayculturalextravaganza,aspartofNadaHabbaMysuru

  Dasara, a team of 30 students presented a spectacular dance performance on the theme "Dheshi

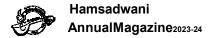
  Samskruthi—TulunaaduNruthya" at Open Air Theatre, Manasagangothri, Mysore
- AnnualSportsmeetwasconductedforStudents,staff,ParentsandAlumniofourcollege, at oval ground, Mysore. Mr. Vikram, Team India Coach for Mixed Martial Arts was the Chief Guest
- OntheoccasionofBirthdayofourPresidentPoojyaDr.D.VeerendraHeggadeNSSunitorganizedeye donation camp.More than 100 students made a pledge to donate their eyes
- NSS unit also organized Annual Special Camp at Udbur village, Mysore Taluk.In this Camp Traffic awareness, Cybercrime awareness program and human rights program were conducted.23 saplings



- were planted in school premises.
- The NSS unit visited old age homes on several occasions with some charity and entertained the aged by performing cultural activities.
- The unithaveconductedNSSSaptaha,variousawarenessprogramslikeCancerandAIDSawareness,voting awareness Constitutional and consumer Rights, conductedblooddonationanddonatedblood76units.
- The Youth Red Cross Volunteers attended the national Level virtual seminar on World First Aid Day, Theme2023"FirstAidintheDigitalWorld"OrganizedbytheDepartmentofsafetyandfireEngineering, Excel Engineering college, Namakkal, Tamil Nadu.
- 25YouthRedCrossVolunteersandtwofacultieshavevisitedBlindGovernmentSchoolatTilakNagar Mysore, offered profound personal growth opportunities and fostered a culture of empathy, service, and inclusivity.
- 10YouthRedCrossVolunteersattendedacrucialawarenessprogramoncybercrimeissuestargetedat women, conducted at NIE First grade College Mysore.
- YouthRedCross(YRC)andtheRangersjointlyconductedacomprehensiveDisasterManagementand
  Preparedness program. This initiative aimed to equip volunteers with essential skills and knowledgein
  disaster response and preparedness, fostering a community of well-prepared individuals ready to
  tackle emergencies.
- The Literary Committee, in collaboration with BEML Ltd., organized a debate competition on the
  occasionofVigilanceAwarenessWeek2023.ChiefGuestsfortheprogrammewereMr.CVMallikarjun
  Reddy,GeneralManagerandHeadofPlanningatBEMLLtd.,andMr.SRMuralidhar,DGMandHeadof
  Vigilance at BEML Ltd. 88 students participated in the competition.
- The Literary Committee in association with Vivekanand rock memorial, Mysore organized a Kannada examination competition. Examination was attended by 64 students.
- ScienceandNatureClubadoptedthreebirdsfromthezooaspartoftheAnimalAdoptionProgramby donating Rs 30000 collected from the staff and students.
- Science and Nature Club organized the Celebration of National Science Day.Dr. Chaithra Narayan an entrepreneur was the guest for the program.
- Science and Nature Club in association with NSS conducted A Dry Waste Drive program in association
  withWOW,ITCwithwhichwehaveanMOU.Drywaste,includingpaperandcardboard,wascollected,
  andcontributorsreceivedanequivalentvalueofstationeryinreturn.Thistypeofinitiative,promotes
  recycling dry waste materials in exchange for useful stationery items, encouraging environmental
  consciousness and waste reduction.
- Science and Nature club conducted a survey on butterflies and birds visiting the college campus. This surveywasaimedtostudythediversityandpresenceofbutterfliesandbirdsinthecollegeenvironment, providing valuable insights into local wildlife populations and their interactions with urban areas.



StaffWelfareCommitteeorganized3-daytriptoVarkala,KanyakumariandTrivandrum.Around15staff
members joined the trip. It also conducted Recreation program by standup comedy artist. Sri Mysore
Anand.StaffclubDaywasorganizedandrecognizedtheachievementsofthestaffmemberbyhonoring them.



- TheAlumniAssociationofthecollegenamedandregisteredas"RathnaManasaHiriyaVidyarthiniyaraSangh a"celebratedInternationalWomen'sDay.Smt.SmithaAjay,LeadConsultant,Infosys,Mysoreand Principaofthecollegel,MysoreweretheGuestsofhonour.TheeventwaspresidedbySmtMaheshwari Shwetha R C, Lead Consultant, Infosys Mysore and President of Rathna Manasa HiriyaVidyarthiniyara Sangha, in this event named Beauty with Perseverance.
- TheDepartmentsoftheCollegehasorganized07Addoncourses,41GuestLecturesbyinvitingeminent scholars as resource persons, 55 Student Faculty programmes, 08 Alumni Faculty programmes, 06 AlumniInteractionprogrammes,visitto16Industrial/ResearchInstitutions,subjectorientedfilmshows &TEDLectures,7interdisciplinaryLectureprogrammes.Facultyhavepublished28researcharticlesin NationalandinternationalJournals.Andpresented13papersinNationalandInternationalConferences. 5 faculty members participated as Resource persons in various workshops and seminars.30 interclass competitions were organized by the departments to motivate the students towards learning.Departmentsandfunctionalcommitteeshaveorganized7Extensionactivityprogrammesbyinvitin gstudentsfrom

neighbouringhighschoolsandPucollegesonthetopicsDemonstrationofsimpleexperimentsinPhysics, fun with chemistry experiments, Learning Mathematics through practical approach, Internet awareness programmes,ComputerLiteracyprogrammesandhowtofaceexaminationetc.

Many of the senior faculty members are nominated as members of Board of Studies and Board of Examiners in University of Mysore and other prestigious autonomous Institutions.

Every Department has Wall magazine where the students can contribute articles on latest innovations, discoveries and other write ups. The articles are periodically changed and this activity encourage writing skills among the students.

Our students are having many good habits. One such habit is that winning. Whether its academics cultural or any other, no matter they winning prizes for them selves and making the college proud and honored. In Intercollege fests conducted by various other colleges of the Mysore University,

Our students have brought laurels to the college. If take the name it may take another half an hour, we will incorporate in our detailed college report. However, I recognize the achievements of my dear ones andIcongratulateeachoneofyouforyourcommitmentdedicationandintegritythroughwhichyouhave made all us proud.

## ChallengesandtheWayForward

Whilewecelebrateoursuccesses, we are also mindful of the challenges ahead. The evolving landscape of higher education demands continuous adaptation. We are committed to enhancing our curriculum to include more interdisciplinary and experiential learning opportunities.

Aswelookaheadtothefuture,letuscarryforwardthelessonslearnedandthememoriescherished from this academic year. Let us continue to strive for excellence in all that we do, guided by the principles of integrity, perseveranceand empathy.