

COLLEGE ANNUAL REPORT 2023-2024

Mysore MakkalaKoota, an NGO working on women and children established this institution in the year 1990 with 13 students in B. Sc Programme affiliated to Mysore university. Later, The college was handed over to SDME Society®, Ujire and it has become MMKS DMMahila Mahavidyalaya. In these years, the college has grown by leaps and bounds and it has got 893 students in B.Sc., B.com, BBA, and BCA programs. The Post Graduate Commerce also added to the growth story. Of course, on campus, we have got another 900 plus students in PUC which has got a separate entity making the total strength of the campus almost 1800

Both the colleges have three storied buildings and other infrastructure in an area of 2.22 acres and very particularly MMV has been growing vertically by adding new sections, introducing add-on courses, and new programs including PG programs. At the same time, adding necessary and sophisticated Equipment, Machinery, ICT tools, etc., for basic studies, research, and special innovation and incubation activities. The academic and non-academic activities are carried out under the able guidance of 47 full-time and 6 part-time teachers and 26 non-teaching staff.

Board of management

The college has been governed by the Board of Management and a Governing Council under the noble guidance and blissful leadership of the most revered President Padma Vibhushan awardee and Rajya Sabha member Poojya Dr. D Veerendra Heggadeji. Prof Prabhakar Sir and honourable Sri Surendra Kumar Sir as Vice Presidents Sri Harshendra Kumar and Dr. S Satheesh Chandra as the secretaries. The university has nominated Dr Chaitra Narayan as its representative. Academicians like SDMIMD Director Dr. N R Parasuraman and Prof Vijaya Rajan, Principal Scientist CFTRI, Mysore Prof Nayanakumari, Principal of the PUC college representative, Senior faculty Smt N Bharathi and Smt K S Sukrutha are the staff representatives as members. The principal of the college Prof. Sainath Malligemadu is the ex officio secretary of the Governing Council.

Recognition and awards

- The UGC has accorded the 2(f) and 12(B)-status to the college. In the recent past, the college has been participating in the ranking forums like Times of India
- Outlook 2023 (BCA 75, BBA 108, BSC 98, BCom 88)
- India Today 2023 (BCA 90, BBA 122, BCom 135 and BSc 174)
- Open magazine online (BCA 19 Science 17)



- The College has been accredited by NAAC with a B grade having 2.48 CGPA in 2021 and successfully submitted three AQARs and it has been approved.
- College successively won First Prize in Ornamental Garden Competition for the year 2022 and 2023 organized by Dasara Fruits & Flower Exhibition, District Agriculture Department, Mysuru.
- As part of National Voluntary Blood Donation Day, MMK & SDM Mahila Maha Vidyalaya received certificate of appreciation for organizing good number of blood donation camps at a programme organized under the joint aegis of District Health and Family Welfare Department and Jeevadhara Blood Bank.
- For the academic year 2022-23 the College Magazine Hamsadwani secured second prize awarded by University of Mysore
- Miss. Sahana Bhat received Annapoorna Kamath Memorial Endowment Gold Medal in Biochemistry in 104th University Convocation
- Indian Association for the Blind awarded certificate of appreciation for the 2023-24 for the empowerment of persons with visual challenges
- Prof. Sainath Mallemaadu, Principal, nominated as a member of Board of Studies (BoS) in Political Science and also nominated as a member of Advisory Committee of National Service Scheme, University of Mysore
- Smt K S Sukrutha, Associate Professor of Computer Science nominated as a member of Faculty of Science & Technology of University of Mysore for a period of two years.
- Sahana Hegde of IIB.Com Cleared CSEET and Module in CS Executive
- Rashmi Sof of IIB.Sc. has cleared JAMexamin Chemistry
- Our College Chess Team won Mysore University Chess Champions.
- Miss. Roshni MI Participated South zone Inter University Chess Tournaments held at Ambedkar University Chennai.
- Miss Bhanupriya IIBB Participated South zone Inter University Yoga Competition held at Chennai.
- **M.Com students won the Overall Championship** at two days university level Commerce fest - MANASVRIDDHI – 2024 organised by University of Mysore.

Results:

The college has carved out its name and fame in the Higher education space of women students by maintaining academic excellence which is visible in the exuberant results in the preceding year results and they are

B.com - 99.17%,
BBA - 96.3%,
B.Sc - 97.44,
BCA - 96.92%
M Com - 100%.



Add on courses:

In the reporting year seven add-on courses offered in the college and are, Python Program, Vedic Mathematics, Medical Physics, Basics of Bio Statistics, Tally Essentials, Fundamentals of Bio Informatics and Essentials of English grammar and communication skills, Home Management for happy living.

Incubation and innovation centre and Research:

The institution has successfully completed & released a project titled "Automated Hand Sanitizer Dispensing Machine" funded by SDME Management. Dr. Wethroekapfo, Head of the Department of Biochemistry and Miss. Niharika Jain, Assistant professor in the Department of Physics & Electronics led the project as principal investigators. Students Miss Deekshitha and Miss Riya U. R from III B.Sc actively contributed to the project.

Management has sanctioned Rs. 1,94,810/- as seed money for eight projects during the academic year 2022-23 and 2023-24. Among those 3 projects completed and 5 projects are on going.

Students' council 2023-2024

Students are not only provided with academic education but also with opportunities to participate in students' council. This involvement enhances their overall learning experience by fostering leadership, teamwork and civic responsibility. Hence, we have an elected students' council to showcase and exhibit talents. President for UG Ms Riya U.R of III B.Sc, President for PG Ms Spandana, Secretary M.G. Sanvi Gowamma from UG and Akshatha from PG, Vice President Ms. Thashvi Gangamma, Joint Secretary Ms. Lakshmi.R and Ms. Sushmitha, Sports Secretary Ms. Sanjana.P, cultural Secretary Ms. Anusha.S and literary secretary Fathima Farzeen. Prof. Lokanath N.K, Honorable Vice Chancellor of University of Mysore, Mysuru inaugurated the Students' Council 2023-24

- The council organized an intercollegiate competition titled "Prabhigyan - 2024". The esteemed event was inaugurated by Hon'ble President, Padma Vibhushan awardee and Member of Parliament of Rajya Sabha Poojya Dr. D. Veerendra Heggadeji. The event provided a platform for students to showcase their talents and skills. Vidhvansri Shirdar Jain, Natyacharya, choreographer, Bharathanatyam dancer of International fame and Mr Yashwanth Shetty, a young youth icon, graced the occasion with their presence in the valedictory session.
- The student welfare committee organized 'Leadership Development Programme' for all the class representatives and students' council office bearers. Sri. Chethan Ram RA, Dean & Managing trustee, Parivarthana School and college, Srirangapatna and also CEO and Chief trainer, AMCAD Mysore, was invited as a resource person for this programme
- Student Welfare Committee organized an interactive session on "Power of Positivity" for all first-year students, Brahmakumari Manjula, Center-in-charge, Brahmakumaris Saraswathi puram Center, Mysore was invited as the resource person.



- Republic Day, was celebrated. Mr S E Girish, Managing Director of Mysore Diagnostic Center and Jeevadhara Blood Bank, unfurled the national flag. Dr. Gururaj Bhat, Professor, Dean Student Affairs at SDM Ayurvedic College, Hassan, was invited as guest of honor for the event
- Students welfare Committee organized a program for third-year students on the topic "My life, my responsibility". Mrs. B. L Vedhapradha Manjunatha, Student Counsellor, was the esteemed resource person

Placements and Career Development:

Placement training in the college is crucial because it prepares the students for the competitive job market. Campus Recruitment Training Program organized in our college help the students to develop the skills necessary for success in the workforce, including communication, problem-solving, team work and leadership skills. These programs provide students with insights into industry trends, expectations and practices making them more prepared for their chosen career paths. Therefore, the college is organizing Skill Development, Personality development and Campus Recruitment and Training programme to bridge the gap between theoretical knowledge and practical applications. This training has increased their chances of securing desirable employment opportunities after graduation.

This academic year our students have been placed in different leading companies like Accenture, TCS, Equalizer RCM, Persolkelly, Medplus, Sumeru Group, 24/7.AI, Bank sector, Bigbasket, Piramal Finance. 215 students are placed in the above said companies. Thus, visualising our vision of empowerment of women to face the global challenges

Placement Statistics 2023-2024

S/No	Name of the Company	Selected
1	Accenture	13
2	Tata Consultancy Services (TCS)	09
3	Equalizer RCM	28
4	PERSOLKELLY	146
5	Medplus	12
6	Sumeru Group	01
7	24/7.AI	06
	Total	215



Coursewise Placement Statistics 2023-2024

Class	Accenture	TCS	EqualizeRCM	Persolkelly	Medplus	Sumeru Group	24/7.AI	Total
B.Com	04	07	15	67	05	-	02	100
BBA	-	-	04	10	-	01	-	15
BCA	05	02	06	36	-	-	01	50
BSc	04	-	02	23	07	-	02	38
M.Com	-	-	01	10	-	-	01	12
	13	09	28	146	12	01	06	215

MOUs

We have signed MOUs with different organizations like EduTally for Tally, ProEdge for CS and CA, Pooja Bhagvath Mahajana PG centre and IBAB Bangalore for the benefit of BSc (BMBT) students for higher research, E Sree foundation for waste management, JSS Law college for Legal awareness, ICT membership, Infosys Spring Board for Technical Education, Nano Ram Technologies-Bangalore for Nano Science and industry exposure, Discitis Consortium for Personality Development program, and awaiting formal approval to sign MOU with CII and Young India.

ICT academy

The membership with ICT Academy provides opportunities for faculty development, student training, and internship, workshops, etc in the field of education to enhance their skills and stay updated with the latest technologies. From ICT academy

- 18 Faculties attended Faculty Development Programme on Network Security Fundamentals sponsored by PALO ALTO COMPANY as part of CSR initiative in offline mode.
- Eight faculties were part of various FDPs in offline mode.
- 59 III BCA students were involved in 120 hours certificate course on AWS CERTIFIED CLOUD PRACTITIONER sponsored by Cognizant Foundation as part of CSR initiative in association with ICT Academy.
- Four faculties and 28 students of Life Science attended webinar on Career in Life Science
- In UIPATH SKILLATHON 2024, 171 students have enrolled for UIPATH SKILLATHON COURSE. Out of 71 colleges enrolled, the students of MMK and SDM have completed the course in large number and has attained the 5th position. The goal of UIPATH SKILLATHON is to upskill the automation knowledge among students.
- In addition, Principal and Faculties have attended ICT Academy Bridge 2023 and UIPath Meets which aims to increase the automation skills among students.



Home management for happy living:

This unique certificate course offered to all degree students. This home management course designed specifically for women, provides numerous benefits to women students. By organizing lectures by experts and demonstrations such as legal issues, beauty and health, women's rights, Women Entrepreneurship, Communication skills, Interpersonal relationship, culinary skills. The course empowers women with essential knowledge and skills for managing their homes efficiently. Understanding legal issues equips women with the necessary information to protect their rights and navigate legal systems confidently. The course also teaches about women rights promoting awareness and empowerment in areas like gender equality, preventing domestic violence, and fighting discrimination. Learning about beauty care enhances self-care practices, promoting physical and emotional wellbeing. Overall, this course equips women with practical tools, knowledge, fostering personal growth, confidence and a sense of independence in managing their homes and lives.

Awards of PhD

- Dr Devaki K K HOD department PG studies in Commerce received Second Ph.D degree in commerce from University of Mysore.
- Dr N.Dileep, Assistant Professor of PG Department of Commerce received Ph.D degree in commerce from University of Mysore.
- Nine faculty are pursuing for their Doctoral Degree
- Total 11 doctoral degree holders in the institution.

Seminars, workshops, internships, projects and conferences organized:

Department of Biochemistry in association with IBAB organized National Level Conference on Biochemistry: Emerging Science & Technology themed on Current Development in Phytochemical Research and its Transdisciplinary Applications. The proceedings of the conference with ISBN number were released.

- Conducted one-day seminar on Career prospects in Intellectual property rights for life science and Physical Science Students.
- Organized District level intercollegiate competition for PUC students on cooking without fire to bring awareness on International Year of Millets.
- Department of Physical Sciences organized ITECHNARY 2024- A State Level Lecture Series programme to commemorate National Technology Day. Prof. Srinivas Kaval Gaud, Department of Electronics and Communication, National Institute of Engineering, Mysore inaugurated the programme and delivered keynote address.
- The Department of Microbiology in collaboration with NANO-RAM Technology, Bangalore organized an intercollegiate workshop on "Nanoscience". Dr. Phani Ratna, CEO and Founder of NANO-RAM Technology was the Resource person



- The Department of Computer Science had conducted an extension activity- Computer Literacy Programme to the students of fifteen Government Rural School children under the guidance of staff members of the department. No. of school students benefitted – 540
- The Department of Biotechnology organized 2-day hands on workshop on “Changing trends in the molecular and computational Techniques in the post-Genomic Era” for 30 final year B.Sc Life sciences students
- In association with Pooja Bhagawat Mahajana PG Centre, organized a 2-day Hands on workshop on “Animal Cell culture Techniques” for 28 final year life science students
- In association with placement and entrepreneurship committee conducted a one day workshop on Career and Entrepreneurship guidance for B.Sc life sciences and B.Sc chemistry-Maths students. 95 students were benefitted
- Conducted one day workshop on Fundamentals in Bioinformatics for 22 First year B.Sc Life Science students.
- Department of Commerce in association with MSME-Development and Facilitation Office and Edukare IITES conducted workshop on “Entrepreneurship Opportunities for Aspiring Entrepreneurs” for all Final Year B.Com. & BBA students
- Department of Business Administration conducted workshop on “Hands on with artificial intelligence- exploring practical application in business field”
- Conducted unique program “MOCK COMPUTER BASED TEST FOR ALL COMPETITIVE EXAMS FOR ALL STUDENTS” in order to encourage students to crack the PG CET examination.
- Department of Kannada celebrated Kannada Rajyotsava. Programme was inaugurated by Prof. Vijaya Kumari Karikal, Director Kuvempu Kannada Adhyayana Samshte, Manasa Gangothri, Mysore.
- 28 Students of our college enacted a Kannada drama “Othello” at Rangayana, Mysore in College Yuva Rangotsava Drama Program organized by Rangayana. They were trained by expert from “Rangayana” Rangayana artist Miss. Chandini.
- Department of English Trained team of 12 students to enact play Macbeth at
 - 1. Mysore English Theater Festival, Mysore,
 - 2. SDMA Tonomus College Ujire in a National Seminar
 - Secured first place at St. Joseph women’s College, Mysore
- Department of Sanskrit Celebrated Philosopher’s Day on the birth anniversary of Sri Shankaracharya by organizing Guest Lecture by Sri. Harish Dixit on the topic “sight into the subtle body according to saundaryalahari of Shankaracharya.”
- PG Department of Commerce conducted two days Intercollegiate workshop on empowering Research and



SPSS essentials for M com Students

- OnedayworkshoponNET/KSETExamswasorganizedforMcomstudents
- DepartmentofLibraryorganizedonedayWorkshopon”FundamentalsofResearchWriting,Reporting and Publishing” for BCom and BBA students.Prof. Premkumar G.S., Mandya PG centre was the resource person.
- DepartmentofLibrary has organized 26 book exhibitions in association with the departments and committees on thebirthdaysofeminentfiguresuchasKuvempu,AbdulKalam,Ambedkar,MahatmaGandhiandothersto commemoratetheirlegaciesandpromotetheirvaluethroughliteratureandlearning.Bookexhibitionsare also arranged on special occasions such as Women’s Day, World health day and other significant dates to celebrate these events promoting literacy and awareness.

STAFFANDSTUDENTACHIEVEMENTS

- Dr.WethroeKapfo,AssistantProfessorinthedepartmentofBiochemistrycompletedFDPonEffective Writing conducted BY SWAYAM NPTEL and was awarded Silver + Elite 3.
- Dr.WethroeKapfopublishedabookchapterinthebookRecentTrendsInMultidisciplinaryResearch
- DrShwethaSpublishedbookchapterentitled“WomenandEntrepreneurshipinBiotechBengaluru”in the book “The Feminine Quest”
- DrChaitraMallupublishedtwobook chapters entitled “Anti-diabetic activity of synthetic aryltetralin derivatives and waste management: effect of distillery effluent on morphological parameters of crop plant”.
- DrChaithanya Panditpublished abookchapter.

PROGRAMMESORGANISED

- Culturalcommitteeorganized26thyearofSmt.LAKSHMINAGARAJUDATTISMAARAKAINTER COLLEGIATEKARNATAKACLASSICALSINGINGCOMPETITIONatMMKSDMMMVMysorein remembranceofSmtLakshmiNagaraju,renownedclassicalsinger.
- InassociationwithRedFM93.5,SungroupandForefronthealthcarepvt.Ltd. Organized theYOUTHOTSAVA - “THE CELEBRATION OF YOUNG TALENTS” at MMK SDM MMV, Mysore to recognize and honor the hidden talents among youth.
- InDasaraYuvaSambhrama-2023,theeight-dayculturalextravaganza,aspartofNadaHabbaMysuru Dasara, a team of 30 students presented a spectacular dance performance on the theme “Dheshi Samskruthi– TulunaaduNruthya” at Open Air Theatre, Manasagangothri, Mysore
- AnnualSportsmeetwasconductedforStudents,staff,ParentsandAlumniofourcollege, at oval ground, Mysore. Mr. Vikram, Team India Coach for Mixed Martial Arts was the Chief Guest
- OntheoccasionofBirthdayofourPresidentPoojyaDr.D.VeerendraHeggadeNSSunitorganizedeye donation camp.More than 100 students made a pledge to donate their eyes
- NSS unit also organized Annual Special Camp at Udbur village, Mysore Taluk.In this Camp Traffic awareness, Cybercrime awareness program and human rights program were conducted.23 saplings



were planted in school premises.

- The NSS unit visited old age homes on several occasions with some charity and entertained the aged by performing cultural activities.
- The NSS unit have conducted NSS Saptaha, various awareness programs like Cancer and AIDS awareness, voting awareness Constitutional and consumer Rights, conducted blood donation and donated blood 76 units.
- The Youth Red Cross Volunteers attended the national Level virtual seminar on World First Aid Day, Theme 2023 "First Aid in the Digital World" Organized by the Department of safety and fire Engineering, Excel Engineering college, Namakkal, Tamil Nadu.
- 25 Youth Red Cross Volunteers and two faculties have visited Blind Government School at Tilak Nagar Mysore, offered profound personal growth opportunities and fostered a culture of empathy, service, and inclusivity.
- 10 Youth Red Cross Volunteers attended a crucial awareness program on cyber crime issues targeted at women, conducted at NIE First grade College Mysore.
- Youth Red Cross (YRC) and the Rangers jointly conducted a comprehensive Disaster Management and Preparedness program. This initiative aimed to equip volunteers with essential skills and knowledge in disaster response and preparedness, fostering a community of well-prepared individuals ready to tackle emergencies.
- The Literary Committee, in collaboration with BEML Ltd., organized a debate competition on the occasion of Vigilance Awareness Week 2023. Chief Guests for the program were Mr. CVM Mallikarjun Reddy, General Manager and Head of Planning at BEML Ltd., and Mr. SRM Muralidhar, DGM and Head of Vigilance at BEML Ltd. 88 students participated in the competition.
- The Literary Committee in association with Vivekanand rock memorial, Mysore organized a Kannada examination competition. Examination was attended by 64 students.
- Science and Nature Club adopted three birds from the zoo as part of the Animal Adoption Program by donating Rs 30000 collected from the staff and students.
- Science and Nature Club organized the Celebration of National Science Day. Dr. Chaithra Narayan an entrepreneur was the guest for the program.
- Science and Nature Club in association with NSS conducted A Dry Waste Drive program in association with WOW, ITC with which we have an MOU. Dry waste, including paper and cardboard, was collected, and contributors received an equivalent value of stationery in return. This type of initiative, promotes recycling dry waste materials in exchange for useful stationery items, encouraging environmental consciousness and waste reduction.
- Science and Nature club conducted a survey on butterflies and birds visiting the college campus. This survey was aimed to study the diversity and presence of butterflies and birds in the college environment, providing valuable insights into local wildlife populations and their interactions with urban areas.



- Staff Welfare Committee organized 3-day trip to Varkala, Kanyakumari and Trivandrum. Around 15 staff members joined the trip. It also conducted Recreation program by standup comedy artist. Sri Mysore Anand. Staff club Day was organized and recognized the achievements of the staff member by honoring them.



- The Alumni Association of the college named and registered as “Rathna Manasa Hiriya Vidarthiniyara Sangha” celebrated International Women’s Day. Smt. Smitha Ajay, Lead Consultant, Infosys, Mysore and Principal of the college, Mysore were the Guests of honour. The event was presided by Smt Maheshwari Shwetha R C, Lead Consultant, Infosys Mysore and President of Rathna Manasa Hiriya Vidarthiniyara Sangha, in this event named Beauty with Perseverance.
- The Departments of the College has organized 07 Addon courses, 41 Guest Lectures by inviting eminent scholars as resource persons, 55 Student Faculty programmes, 08 Alumni Faculty programmes, 06 Alumni Interaction programmes, visit to 16 Industrial/Research Institutions, subject oriented film shows & TED Lectures, 7 interdisciplinary Lecture programmes. Faculty have published 28 research articles in National and international Journals. And presented 13 papers in National and International Conferences. 5 faculty members participated as Resource persons in various workshops and seminars. 30 interclass competitions were organized by the departments to motivate the students towards learning. Departments and functional committees have organized 7 Extension activity programmes by inviting students from neighbouring high schools and PU colleges on the topics Demonstration of simple experiments in Physics, fun with chemistry experiments, Learning Mathematics through practical approach, Internet awareness programmes, Computer Literacy programmes and how to face examination etc.

Many of the senior faculty members are nominated as members of Board of Studies and Board of Examiners in University of Mysore and other prestigious autonomous Institutions.

Every Department has Wall magazine where the students can contribute articles on latest innovations, discoveries and other write ups. The articles are periodically changed and this activity encourage writing skills among the students.

Our students are having many good habits. One such habit is that winning. Whether its academics cultural or any other , no matter they winning prizes for them selves and making the college proud and honored. In Intercollege fests conducted by various other colleges of the Mysore University,

Our students have brought laurels to the college. If take the name it may take another half an hour, we will incorporate in our detailed college report. However, I recognize the achievements of my dear ones and congratulate each one of you for your commitment dedication and integrity through which you have made all us proud.

Challenges and the Way Forward

While we celebrate our successes, we are also mindful of the challenges ahead. The evolving landscape of higher education demands continuous adaptation. We are committed to enhancing our curriculum to include more interdisciplinary and experiential learning opportunities.

As we look ahead to the future, let us carry forward the lessons learned and the memories cherished from this academic year. Let us continue to strive for excellence in all that we do, guided by the principles of integrity, perseverance and empathy.