



MMK & SDM MAHILA MAHAVIDYALAYA

KRISHNAMURTHYPURAM, MYSORE

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON ONE DAY WORKSHOP

**TOPIC: "HANDS ON WITH ARTIFICIAL INTELLIGENCE IN
BUSINESS FIELD"**

RESOURCE PERSON: Dr. Babitha Thimmaiah N
Assistant Professor
Department of Management Science
Visvesvarya Technological University

CO-ORDINATOR: Sri. Shivabeerappa M
Head of the Department
Department of Business Administration

ORGANISER: Smt. Vidya M R
Assistant Professor
Department of Business Administration

MEMBERS: Smt. Hajra Begum
Assistant Professor
Department of Business Administration

Sri. Niranth M R
Assistant Professor
Department of Business Administration

Smt. Bhogeshwari D
Assistant Professor
Department of Business Administration

VENUE: Computer Lab

BENEFICIARIES: 48 Students from III BBA


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Krishnamurthypuram, Mysore-570 004**

Introduction: Department of Business Administration organised One Day Workshop on “Hands on with Artificial Intelligence – Exploring Practical Applications in Business Field” for all Final Year BBA Students, Artificial Intelligence enhances students to refine their language skills as they receive immediate guidance and corrections, foster a more effective learning process. The event was featured of distinguished Dr. Babitha Thimmaiah N who has successfully navigated the dynamic landscape of AI Tools. The program focus was on imparting practical guide lines and effective strategies to help students chart a successful course and enhance the career development.

Program Objectives: To enable the students to evaluate, stand up to the current event, comprehend concepts and to build networks using AI Tools.

Proceedings:

Introduction of Resource Person: Kum. Thashvi Thangamma from II BBA provided a brief introduction of the program and highlighted the guest introduction to the students.

Key Note Address: Resource Person Dr. Babitha Thimmaiah N, Associate Professor Department of Management Science VTU, shared the knowledge and made students to experience AI Tools like Chat GPT, Gamma, Canva, Logo Maker, Merlin, LinkedIn, Blockage of Adds in Youtube, Chat with PDF AI and Save to Pocket Etc.,

Prof. Sainath Malligemadu, Principal addressed students about AI Platforms which can provide personalized learning experience to help individual students to acquire new skills and knowledge.

Career Development Strategies:

Outcome:

- Workshop helped students in better understanding of AI Tools, Networking, Encouraged and Gained confidence in the usage of the tools.
- Increased knowledge, competence or confidence in a particular area or said techniques.
- Enhance the awareness of various AI Tools and about work life balance with tools.

Question and Answer Session: An informative and interactive question and answer session enabled students to obtain clarity and knowledge regarding Artificial Intelligence and how to face challenges in future.



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Conclusion: It was an interactive session which helped students to use AI Tools. 48 students from III BBA got benefited from this workshop. Workshop had one technical hands on experience at Computer Lab and benefited in execution and implementation of AL Tools.

Timetable of the Workshop:

PROGRAM	TIME
Inauguration	10:00 AM to 10:45 AM
Session 1	10: 45 AM to 11:45 AM
Refreshment	11: 45 AM to 12:00 PM
Session 2	12:00 PM to 1:00 PM
Valedictory and Certificate Distribution	1:00 PM to 1:30 PM

Date: 28-04-2024

Place: Computer Lab



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MANAGED BY: SDML SOCIETY, CHIEF PRESIDENT: PADMAVIBHUSANA PUJYA DR. D. VEERENDRATHEGGADE
VISION: EMPOWERMENT OF WOMEN TO FACE THE GLOBAL CHALLENGES
(AFFILIATED TO UNIVERSITY OF MYSURU, MYSURU - NAAC ACCREDITED WITH 'B' GRADE)



DEPARTMENT OF BUSINESS ADMINISTRATION
in association with IQAC

ORGANISING WORKSHOP ON
**“HANDS ON WITH ARTIFICIAL INTELLIGENCE – EXPLORING
PRACTICAL APPLICATIONS IN BUSINESS FIELD”**

FOR FINAL YEAR BBA STUDENTS

RESOURCE PERSON

DR. BABITHA THIMMAIAH N

Assistant Professor

Department of Management Science
Visvesvarya Technological University

Preceded by,

PROF. SAINATH MALLIGEMADU

Principal

SMT. K S SUKRUTHA

IQAC Coordinator

SRI. SHIVABEERAPPA M

Head of the Department

Organising Members


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Smt. Hajra Begum
Assistant Professor

Sri. Niranth M R
Assistant Professor

Smt. Vidya M R
Assistant Professor

Smt. Bhogeshwari D
Assistant Professor

DATE: 28th March 2024

TIME: 10:00AM

VENUE: AUDITORIUM





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Krishnamurthypuram, Mysore

DEPARTMENT OF BUSINESS ADMINISTRATION

Date: 25.03.2024

Circular

Department of Business Administration is organizing Workshop on “Hands on with Artificial Intelligence-Exploring Practical Applications in Business Field” on 28.03.2024 Thursday at 10:00 AM in the College Auditorium for Final Year BBA Students.

All the students are hereby informed to attend without fail.

Head of the Department

(Shivabeerappa M)

Department of Business Administration
MMK & SDM Mahila Mahavidyalaya
K.M. Puram, Mysore - 570004

Class:

III BBA

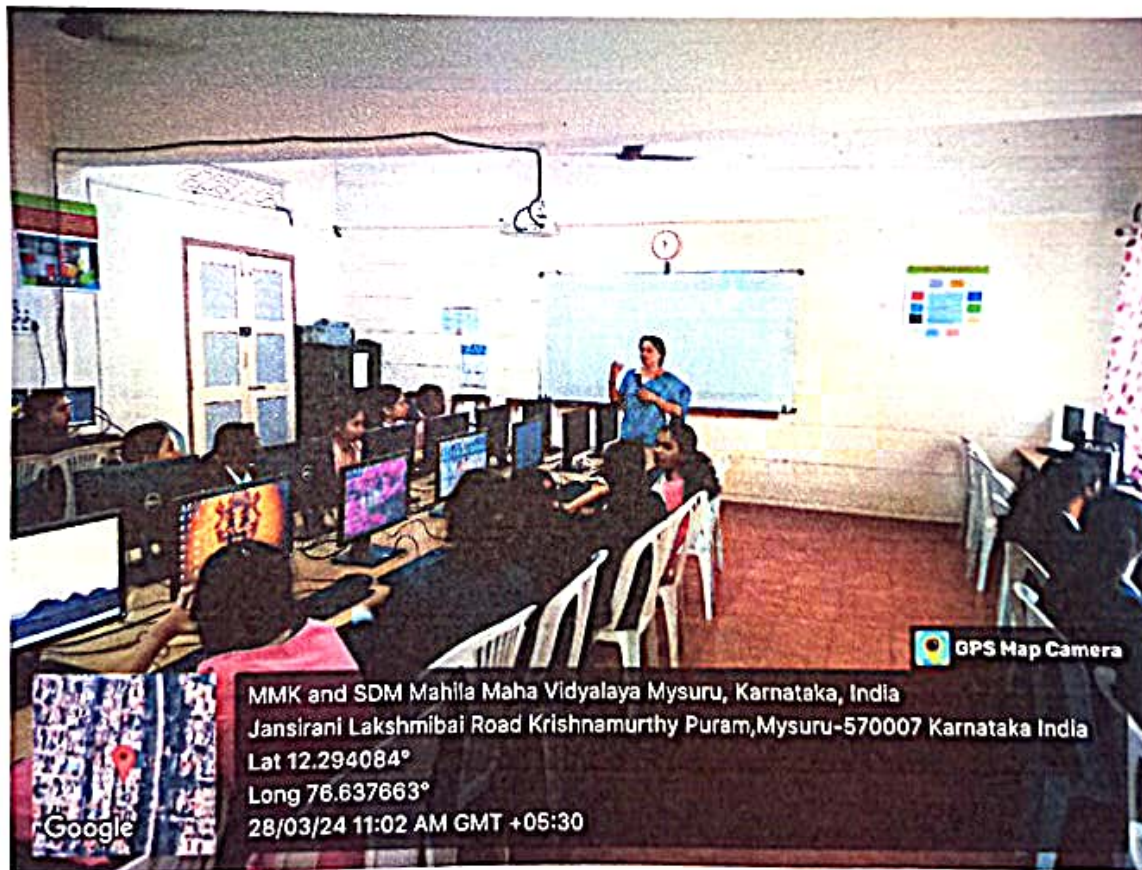
Principal

(Prof. Sainath Malligemadu)

Principal

MMK & SDM MAHILA MAHA VIDYALAYA
KRISHNAMURTHYPURAM, MYSORE-570004

PHOTOS



Shubhrajyoti

Head of the Department
Department of Business Administration
MMK & SDM Mahila Mahavidyalaya
Krishnamurthy Puram, Mysore - 570004

Harsh
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Srinivasaraj

HEAD OF THE DEPARTMENT

Head of the Department
Department of Business Administration
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K.M. Puram, Mysore - 570004

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MMK & SDM MAHILA MAHAVIDYALAYA
KRISHNAMURTHYPURAM, MYSORE

Department of Business Administration

Workshop on "Hands on with Artificial Intelligence – Exploring Practical Applications in Business Field"

Date: 28-03-2024

Time: 10:00 AM

STUDENTS ATTENDENCE LIST

Sl No	Name	Roll no	Class	Signature
1	AISHWARYA. K(H)	21900	III BBA	
2	AMULYA. M(K)	21901	III BBA	
3	ANANYA. R(K)	21902	III BBA	
4	ANANYA S(S)	21903	III BBA	
5	ANUSHREE. S(K)	21904	III BBA	
6	ARCHANA. N(K)	21905	III BBA	
7	BHARATHI. R(K)	21907	III BBA	
8	BHAVISHYA. C(K)	21908	III BBA	
9	BHOOMIKA. B(K)	21909	III BBA	
10	BIBI. FATHIMA.	21910	III BBA	
11	CHANDANA. C. N(K)	21911	III BBA	
12	DAKSHATHA M(K)	21912	III BBA	
13	DAYANA S(K)	21913	III BBA	
14	DEEKSHA. S(K)	21914	III BBA	
15	DEEPTHI. S. R(K)	21915	III BBA	
16	DIVYASHREE. A(S)	21916	III BBA	
17	HARSHITHA M S	21917	III BBA	
18	HARSHITHA. S)	21918	III BBA	
19	HARSHITHA. S	21919	III BBA	
20	INCHARA. R(K)	21921	III BBA	
21	KAVANA. R(K)	21922	III BBA	
22	KAVERAMMA. K. M	21923	III BBA	
23	KAVYA M N(S)	21924	III BBA	Absent
24	KAVYA. R(K)	21925	III BBA	Absent
25	KEERTHANA. K(H)	21926	III BBA	
26	KRUPASHREE M(K)	21927	III BBA	
27	KRUTHIKA. M(K)	21928	III BBA	
28	KRUTHIKA. R(K)	21929	III BBA	
29	LIKITHA. N(K)	21930	III BBA	

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30	MANISHA. M(K)	21931	III BBA	Manisha
31	MANUSHREE(K)	21932	III BBA	Manushree
32	MONISHA. U(H)	21933	III BBA	Monisha
33	NAILA. SADAF(H)	21934	III BBA	Naila
34	NASMA. RIZA(H)	21935	III BBA	Nasma
35	POOJA. RAVI. R(K)	21937	III BBA	Pooja
36	PRATHEEKSHA.	21938	III BBA	Pratheeksha
37	PRERANA. A(S)	21939	III BBA	Prerana
38	RAJSHREE GUPTA H	21940	III BBA	Rajshree
39	RAKSHITHA. M. S(K)	21941	III BBA	Rakshitha
40	SANIYA BANU(H)	21942	III BBA	Saniya
41	SANJANA. P(K)	21943	III BBA	Sanjana
42	SHASHI. N(K)	21944	III BBA	Shashi
43	SHIFA. KHANUM(H)	21945	III BBA	Shifa
44	SHIZA. ZAIB. M(FK)	21946	III BBA	Shiza
45	SNEHA H G(K)	21947	III BBA	Sneha
46	SNEHA. M V(K)	21948	III BBA	Sneha
47	SUCHITHA. V(FK)	21950	III BBA	Suchitha
48	THANUJA. PRIYAA.	21951	III BBA	Thanuja
49	THANUSHREE. S(K)	21952	III BBA	Thanushree
50	UMME HANIYA(FK)	21953	III BBA	Umme
51	VANDANA. S(K)	21954	III BBA	Vandana
52	VARSHA. M	21955	III BBA	Varsha
53	VARSHA. R	21956	III BBA	Varsha
54	VARSHA. R	21957	III BBA	Varsha
55	VIJETHA. M(K)	21958	III BBA	Vijetha
56	YOGITHA. M(K)	21959	III BBA	Yogitha
57	KAVYA R(K)	21960	III BBA	Kavya

Shivabagga

HEAD OF THE DEPARTMENT
 Head of the Department
 Department of Business Administration
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Sl. No	Name	Reg No.	Mobile No	Class	1. Overall Assessment of the Workshop	2. Speaker's Knowledge about the subject	3. Speaker's ability to gain and keep attention	4. The program was well paced within the allotted time	5. How do you rate the overall program	6. Is there anything else you would like to share regarding your participation in this One Day Workshop Program.
1	Ananya R	21902	9880651150	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nothing
2	Krupashree.M	21927	6364147218	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nothing
3	Rakshitha. M. S	21941	9164229317	III BBA	Excellent	Good	Excellent	Excellent	Excellent	-
4	Dayana s	21913	8217508851	III BBA	Excellent	Excellent	Excellent	Good	Excellent	-
5	Likitha. N	21930	9008415607	III BBA	Good	Good	Good	Good	Good	Nothing It was a great experience to learn about different fields
	Kavana R	21922	8296964602	III BBA	Good	Excellent	Excellent	Excellent	Good	
6										
7	DAKSHATHA.M	21912	9035025116	III BBA	Good	Good	Good	Good	Good	No
8	KRUTHIKA R	21929	9591349358	III BBA	Good	Good	Good	Good	Good	No
9	Deeksha S	21914	9880314132	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	It was informative
10	Deepthi	21915	9880274774	III BBA	Excellent	Good	Good	Good	Good	Nothing
11	Varsha.R	21957	9108059391	III BBA	Good	Good	Good	Good	Good	No
12	Amulya.M	21901	7204574387	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nil
13	Harshitha.M.S	21917	8618005499	III BBA	Good	Average	Good	Good	Good	Nil
14	Suchitha.v	21950	8217614584	III BBA	Good	Good	Good	Average	Good	Nil
15	Monisha U	21933	7795276530	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nil
16	ARCHANA.N	21905	8792815103	III BBA	Good	Good	Excellent	Good	Good	—
17	Pratheeksha Hegde	21938	9740969848	III BBA	Excellent	Excellent	Good	Excellent	Excellent	No
18	Anushree S	21904	6363535661	III BBA	Excellent	Excellent	Excellent	Good	Excellent	Nothing
19	Chandana CN	21911	8660290771	III BBA	Excellent	Excellent	Good	Good	Good	No


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20 Harshitha Shailesh	21919	9480996369	III BBA	Good	Good	Good	Good	Good	No
21 BHOOMIKA B	21909	8073473740	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	. We learnt many things which we were unaware about
Bi Bi Fathima Farzeen	21910	9606557151	III BBA	Good	Excellent	Good	Average	Excellent	
22									
23 Yogitha.M	21959	8970360240	III BBA	Average	Good	Good	Good	Good	Nothing
24 VIJETHA M	21958	8431506140	III BBA	Good	Excellent	Good	Excellent	Excellent
25 Inchara r	21921	77952 82928	III BBA	Average	Average	Average	Average	Average	Nil
26 Ananya.s	21903	9740147432	III BBA	Good	Good	Good	Average	Good	No
27 Shashi N	21944	8497044370	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nothing
28 Bhavishya c	21908	9071088135	III BBA	Excellent	Excellent	Good	Excellent	Excellent	Nothing
Aishwarya K	21900	8951270731	III BBA	Excellent	Excellent	Good	Good	Excellent	It was a productive day
29									
30 Manushree	21932	8867174569	III BBA	Good	Good	Good	Good	Good	
31 Bharathi. R	21907	9986316674	III BBA	Good	Good	Excellent	Excellent	Good	Nothing
32 Shiza zaib	21946	6361202919	III BBA	Good	Average	Good	Good	Good	Nil
33 Shifa khanum	21945	7259893217	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	No
34 Sanjana. P	21943	8197393599	III BBA	Good	Good	Good	Good	Good	No
35 Manisha M	21931	9.20E+11	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nothing
36 Thanuja priyaa P	21951	7899053369	III BBA	Good	Good	Good	Good	Good	No
37 Nasma Riza	21935	8050250160	III BBA	Good	Good	Good	Average	Average	No
38 SANIYA BANU	21942	9380768100	III BBA	Good	Average	Average	Average	Average	It was helpful
39 Kruthika M	21928	7483967949	III BBA	Good	Good	Good	Good	Good	Nothing
40 Divya shree A	21916	9880532082	III BBA	Excellent	Excellent	Good	Good	Good	No
41 Harshitha Suresh	21918	9972125077	III BBA	Good	Good	Good	Good	Good	Nothing
42 Vandana S	21954	6366708188	III BBA	Good	Good	Good	Good	Good	Nothing
43 Keerthana	21926	6362812850	III BBA	Excellent	Excellent	Excellent	Excellent	Excellent	Nothing
44 SNEHA H G	21947	8431420103	III BBA	Excellent	Excellent	Good	Good	Excellent	Nothing

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