



MMK & SDM MAHILA MAHAVIDYALAYA

KRISHNAMURTHYPURAM, MYSORE

DEPARTMENT OF BUSINESS ADMINISTRATION IN ASSOCIATION WITH ENTREPRENEURSHIP HUB

REPORT ON GUEST LECTURE PROGRAM

- TOPIC:** "Empowerment of Women"
- RESOURCE PERSON:** Sri Mohammed Shoab
Founder & CEO
Canasu Dream Foundation
Bangalore
- PRESIDENT:** Prof Sainath Malligemadu
Principal
- CO-ORDINATOR:** Sri.Shivabeerappa.M
Head of the Department
Department of Business Administration
- MEMBERS:** Sri .Niranth.M.R
Assistant Professor
Department of Business Administration
- Smt.Vidya.M.R
Assistant Professor
Department of Business Administration
- Smt.Bhogeshwari.D
Assistant Professor
Department of Business Administration
- Venue:** College auditorium
- Beneficiaries:** 126 students of I, II, III BBA.


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Introduction:

Entrepreneurship, the driving force behind innovation and economic growth, holds a pivotal role in shaping the landscape of business and industry. Entrepreneurship is more than just starting a business; it's about embracing a mindset of innovation, risk-taking, and resilience. Today, we are honored to have a distinguished guest speaker who has not only navigated the intricate path of entrepreneurship but has also made significant contributions to the entrepreneurial ecosystem. Whether you are a budding entrepreneur eager to launch your own venture or someone intrigued by the dynamic world of start-ups, this guest lecture promises to provide valuable insights, practical advice, and a glimpse into the entrepreneurial journey. Let us open our minds to new perspectives, embrace the spirit of innovation, and learn from the experiences of our esteemed guest.

Program Objectives:

1. **Inspire and Motivate:** Showcase inspiring stories and experiences of successful women who have overcome obstacles, shattered glass ceilings, and made significant contributions in their respective fields. The goal is to motivate attendees to pursue their goals and aspirations fearlessly
2. **Educate on Empowerment Strategies:** Provide practical insights and strategies for personal and professional development, emphasizing skills such as leadership, negotiation, and selfadvocacy. Equip participants with tools to navigate challenges and embrace opportunities.
3. **Promote Inclusivity:** Encourage a dialogue on inclusivity, diversity, and the importance of creating environments that are supportive and inclusive of women. Highlight the benefits of diverse perspectives and contributions in various sectors.
4. **Foster Networking and Mentorship:** Facilitate networking opportunities between attendees and successful women leaders, promoting mentorship and the exchange of ideas. Encourage the establishment of support networks that can help individuals navigate their professional journeys.

Proceedings:

Resource person: Sri Mohammed Shoaib who addressed the students by highlighting the various benefits entrepreneurship has in the era

Panel discussion: Engaging discussions featuring students from various discipline and are able to communicate the thoughts about election


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Outcome:

Skill Enhancement: Participants acquire practical skills and strategies, such as leadership, negotiation, and self-advocacy that contribute to personal and professional development

Promotion of Diversity and Inclusion: The lecture promotes the importance of diversity and inclusion, fostering environments that are supportive and appreciative of women's contributions.

Resource Access: Attendees gain knowledge of resources, tools, and organizations dedicated to women's empowerment, providing them with avenues for further education and support

Increased Confidence: Women, in particular, may experience a boost in confidence and self-esteem, feeling more equipped to navigate challenges and seize opportunities in their personal and professional lives.

Conclusion:

The guest lecture on the empowerment of women has not only been an enlightening and inspirational event but a catalyst for positive change within our community. As we reflect on the insights shared and the stories told, it is evident that the program has achieved several significant outcomes. Firstly, the awareness surrounding the challenges faced by women in various spheres has been heightened. Attendees now possess a deeper understanding of the obstacles and bias that women encounter, fostering a more informed and empathetic community. The program has successfully inspired and motivated individuals, instilling a renewed sense of purpose and confidence. The stories of resilience and success shared by our guest speaker have left an indelible mark, encouraging attendees to pursue their goals fearlessly and contribute actively to their respective fields. Moreover, the emphasis on skill enhancement has equipped participants with practical tools for personal and professional development. The acquisition of skills such as leadership, negotiation, and self-advocacy is poised to have a lasting impact on the careers and lives of those in attendance.



HEAD OF THE DEPARTMENT

Head of the Department
Department of Business Administration
MMK & SDM Mahila Mahavidyalaya
K.M. Puram, Mysore - 570004




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Krishnamurthypuram, Mysore-570004

PHOTOS




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MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysuru-570004



GPS Map Camera

Mysuru, Karnataka, India

Near, 1498/25A CH-25A, Ashoka Cir, opp. Nithyothsava Convention Centre,
Krishnamurthy Puram, Mysuru, Karnataka 570004, India

Lat 12.294102°

Long 76.643619°

09/12/23 10:15 AM GMT +05:30

Google



GPS Map Camera

Mysuru, Karnataka, India

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DEPARTMENT OF BUSINESS ADMINISTRATION

In association with
ENTREPRENEURSHIP HUB

Circular

Date: 08-12-2023

Department of Business Administration in association with Entrepreneurship Hub is organizing a guest lecture on **“Empowerment of Women”** on 09/12/2023 aimed to raise awareness about the benefits of entrepreneurship towards promoting an equitable, just and fair society



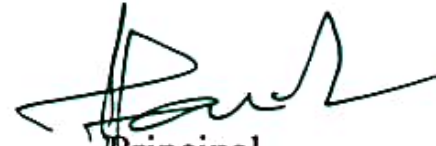
Head of the Department

Department of Business Administration
MMK & SDM Mahila Mahavidyalaya
Krlaha:amurthypuram, Mysore-570004

I BBA

II BBA

III BBA



Principal

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MMK & SDM Mahila Mahavidyalaya
Krlaha:amurthypuram, Mysore-570 004



MMK & SDM MAHILA MAHAVIDYALAYA

KRISHNAMURTHYPURAM, MYSORE - 570004

MANAGED BY: SDME SOCIETY, UJIRE. PRESIDENT: PADMA VIBHUSHANA POOJYA DR. D. VEERENDRA HEGGADE
VISION: EMPOWERMENT OF WOMEN TO FACE THE GLOBAL CHALLENGES
(AFFILIATED TO UNIVERSITY OF MYSURU, MYSURU - NAAC ACCREDITED WITH 'B' GRADE)



AN IQAC INITIATIVE



DEPARTMENT OF BUSINESS ADMINISTRATION



in association with

ENTREPRENEURSHIP HUB

ORGANISES

GUEST LECTURE ON

"EMPOWERMENT OF WOMEN"

FOR ALL BBA STUDENTS



RESOURCE PERSON

SRI. MOHAMMED SHOAIB

CEO, CANASU DREAM FOUNDATION

PRESIDED BY,

PROF. SAINATH MALLIGEMADU

Principal



ORGANISING MEMBERS:

SRI. SHIVABEERAPPA M
HEAD OF THE DEPARTMENT

SRI. NIRANTH M R
ASSISTANT PROFESSOR & COORDINATOR

SMT. VIDYA M R
ASSISTANT PROFESSOR

SRI MAHAVDEVSAMY S
MEMBER

SMT. BHOGESHWARI D
ASSISTANT PROFESSOR

DR CHAITHANYA PANDIT
MEMBER

DATE: 09.12.2023

TIME: 10:00 AM

VENUE: AUDITORIUM

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Krishnamurthypuram, Mysore-570 004



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KRISHNAMURTHYPURAM, MYSORE

Department of Business Administration

Report on Guest lecture program

Student list

Sl no	Name	Roll no	Class	Signature
1.	AMRUTHA P	23900	I BBA	Amrutha P.
2.	AMULYA	23901	I BBA	Amulya
3.	ANANYA K C	23902	I BBA	Ananya
4.	ANUJA	23903	I BBA	Anuja
5.	ANUSHA G	23904	I BBA	Anusha
6.	AQSA FATHIMA	23905	I BBA	Aqsa Fathima
7.	BHAVANA C G	23906	I BBA	Bhavana C G
8.	CHAITHANYA M	23907	I BBA	Chaithanya
9.	FARZANA HUSSAIN	23908	I BBA	Farzana
10.	HAFSA BANU	23909	I BBA	Hafsa
11.	HARSHA P S	23910	I BBA	Harsha P.S
12.	HARSHITHA C D	23911	I BBA	Harshitha C D
13.	LAKHITA S JAIN	23912	I BBA	Lakshita S Jain
14.	LAKSHMITHA M	23913	I BBA	Lakshmitha
15.	LIKITHA M D	23914	I BBA	Likitha M D
16.	MADHUMITHA M	23915	I BBA	Madhumitha
17.	MANYASHREE H S	23916	I BBA	Manjushree H S
18.	MEGHA D	23917	I BBA	Megha D
19.	MEGHANA R S	23918	I BBA	Meghana R S
20.	MEGHANA S M	23919	I BBA	Meghana S M
21.	MEHAK S JAIN	23920	I BBA	Mehak S Jain
22.	MUSKAN BANU	23921	I BBA	Muskan Banu
23.	NISHA	23922	I BBA	Nisha
24.	NISHITHA JAIN B J	23923	I BBA	Nishitha Jain B J
25.	P HITHA BOPANNA	23924	I BBA	P Hitha Bopanna
26.	PRAGNA D	23925	I BBA	Pragna D
27.	R SHREYA	23926	I BBA	R Shreya
28.	SAHANA M S	23927	I BBA	Sahana M S
29.	SAPNA C	23928	I BBA	Sapna C
30.	SHIFA SULTANA	23929	I BBA	Shifa Sultana

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31.	SHOBHASHREE J	23930	I BBA	Shoba
32.	SHREYA SRIRAM	23931	I BBA	Shreya
33.	SPOORTHI KULKARNI	23932	I BBA	Spoorthi
34.	THANUJA M	23933	I BBA	Absent
35.	VARAMAHALAKSHMI	23934	I BBA	Varamahalakshmi
36.	VARSHINI C	23935	I BBA	Varshini.C
37.	VIMANDINI R	23936	I BBA	Vimandini
38.	AANCHAL R(S)	22900	II BBA	Aanchal.
39.	AANSHITA M	22901	II BBA	Aanshita.R
40.	ANAM FATHIMA(K)	22902	II BBA	Fathima.
41.	ANANYA R BHAT(K)	22904	II BBA	Anya R Bhat
42.	ANUSHA S(K)	22905	II BBA	Anusha S
43.	B R SHREE	22906	II BBA	B.R.Shree
44.	BHANUPRIYA N(S)	22907	II BBA	Bhanupriya
45.	DEEKSHA M(K)	22908	II BBA	Deeksha M
46.	GAYATHRI S(K)	22909	II BBA	Gayathri S
47.	HARSHITHA A(K)	22910	II BBA	Harshitha A
48.	JAYALAKSHMI S(K)	22911	II BBA	Jaya Lakshmi S
49.	JYOTHI M L(K)	22912	II BBA	Jyothi M.L
50.	K G SINCHANA	22913	II BBA	K G Sinchana
51.	KUSUMA(K)	22915	II BBA	Kusuma
52.	LATHA M(K)	22917	II BBA	Latha M
53.	MADHUSHREE P(K)	22918	II BBA	Madhushree
54.	MOKSHA M C(K)	22919	II BBA	Moksha M.C
55.	MYTHRI A K(H)	22920	II BBA	Mythri A.K
56.	NAGA ASHWINI V(K)	22921	II BBA	Naga Ashwini
57.	PARVATHI M(K)	22922	II BBA	Parvathi M
58.	POORVIKA M(K)	22923	II BBA	Poorvika M
59.	PRAMITHA N S(K)	22924	II BBA	Pramitha N.S
60.	PRATHIKSHA P(K)	22925	II BBA	Prathiksha P
61.	PREETHI(K)	22926	II BBA	Preethi
62.	RISHA D	22927	II BBA	Risha D
63.	SAHANA C(K)	22928	II BBA	Sahana C
64.	SHREYA H H(H)	22929	II BBA	Shreya H.H
65.	SINCHANA K J(K)	22930	II BBA	Sinchana K.J
66.	SOWMYA M R(K)	22931	II BBA	Sowmya M.R
67.	TEJASHWINI M(K)	22932	II BBA	Tejashwini M
68.	THASHVI	22933	II BBA	Thashvi
69.	THASMIYA V	22934	II BBA	Thasmiya V
70.	VIKASNI CM(K)	22935	II BBA	Vikasni C.M
71.	VYSHNAVI B M(S)	22936	II BBA	Vyshnavi B.M
72.	AISHWARYA. K(H)	21900	III BBA	Aishwarya K
73.	AMULYA. M(K)	21901	III BBA	Amulya M
74.	ANANYA. R(K)	21902	III BBA	Ananya R
75.	ANANYA S(S)	21903	III BBA	Absent


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76.	ANUSHREE. S(K)	21904	III BBA	Anushree.S
77.	ARCHANA. N(K)	21905	III BBA	Archana.O
78.	BHARATHI. R(K)	21907	III BBA	Bharathi.P
79.	BHAVISHYA. C(K)	21908	III BBA	Bhavishya
80.	BHOOMIKA. B(K)	21909	III BBA	Bhoomika
81.	BIBI. FATHIMA.	21910	III BBA	Bibi.Fathima
82.	CHANDANA. C. N(K)	21911	III BBA	Chandana
83.	DAKSHATHA M(K)	21912	III BBA	Dakshatha
84.	DAYANA S(K)	21913	III BBA	Dayana.S
85.	DEEKSHA. S(K)	21914	III BBA	Deeksha.S
86.	DEEPTHI. S. R(K)	21915	III BBA	Deepti
87.	DIVYASHREE. A(S)	21916	III BBA	Divyashree
88.	HARSHITHA M S	21917	III BBA	Harshitha.M.S
89.	HARSHITHA. S)	21918	III BBA	Harshitha.Suresh
90.	HARSHITHA. S	21919	III BBA	Harshitha.S
91.	INCHARA. R(K)	21921	III BBA	Inchara
92.	KAVANA. R(K)	21922	III BBA	Kavana.R
93.	KAVERAMMA. K. M	21923	III BBA	Kaveramma
94.	KAVYA M N(S)	21924	III BBA	Kavya.M.N
95.	KAVYA. R(K)	21925	III BBA	Kavya.R.P
96.	KEERTHANA. K(H)	21926	III BBA	Keerthana
97.	KRUPASHREE M(K)	21927	III BBA	Krupashree
98.	KRUTHIKA. M(K)	21928	III BBA	Kruthika.M
99.	KRUTHIKA. R(K)	21929	III BBA	Kruthika.R
100.	LIKITHA. N(K)	21930	III BBA	Likitha.N
101.	MANISHA. M(K)	21931	III BBA	Manisha.M
102.	MANUSHREE(K)	21932	III BBA	Manushree
103.	MONISHA. U(H)	21933	III BBA	Monisha
104.	NAILA. SADAF(H)	21934	III BBA	Naila.Sadaf
105.	NASMA. RIZA(H)	21935	III BBA	Nasma.Riza
106.	POOJA. RAVI. R(K)	21937	III BBA	Pooja.Ravi
107.	PRATHEEKSHA.	21938	III BBA	Pratheeksha
108.	PRERANA. A(S)	21939	III BBA	Prerana
109.	RAJSHREE GUPTA H	21940	III BBA	Rajshree
110.	RAKSHITHA. M. S(K)	21941	III BBA	Rakshitha.M.S
111.	SANIYA BANU(H)	21942	III BBA	Saniya
112.	SANJANA. P(K)	21943	III BBA	Sanjana
113.	SHASHI. N(K)	21944	III BBA	Shashi
114.	SHIFA. KHANUM(H)	21945	III BBA	Shifa
115.	SHIZA. ZAIB. M(FK)	21946	III BBA	Shiza.Zaib
116.	SNEHA H G(K)	21947	III BBA	Sneha.H.G
117.	SNEHA. M V(K)	21948	III BBA	Sneha.M.V
118.	SUCHITHA. V(FK)	21950	III BBA	Suchitha
119.	THANUJA. PRIYAA.	21951	III BBA	Thanuja
120.	THANUSHREE. S(K)	21952	III BBA	Thanushree


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121.	UMME HANIYA(FK)	21953	III BBA	Hani
122.	VANDANA. S(K)	21954	III BBA	Vandana S
123.	VARSHA. M	21955	III BBA	Varsha
124.	VARSHA. R	21956	III BBA	Varsha R
125.	VARSHA. R	21957	III BBA	Varsha R
126.	VIJETHA. M(K)	21958	III BBA	Vijetha M
127.	YOGITHA. M(K)	21959	III BBA	Yogitha M
128.	KAVYA R(K)	21960	III BBA	Kavya R


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