



MMK & SDM MAHILA MAHA VIDYALAYA

KRISHNAMURTHYPURAM, MYSORE

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON GUEST LECTURE PROGRAM

TOPIC: "Banking Industry: Valuable Insights and Strategies for Success"

RESOURCE PERSON: Sri. Amith Kumar.S
Assistant General Manager
DBI Bank, Indiranagar Branch,
Bangalore

CO-ORDINATOR : Mr. Shivabeerappa.M
Head of the Department
Department of Business Administration

MEMBERS : Mr. Niranth.M.R
Assistant Professor
Dept of Business Administration

Smt. Bhogeshwari.D
Assistant Professor
Dept of Business Administration

Smt. Vidya.M.R
Assistant Professor
Dept of Business Administration

VENUE ; College auditorium

BENEFICIARIES : 115 students from I BBA ,II BBA & III BBA

PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 004

Introduction:

The Department of Business Administration recently hosted an illuminating program titled "Banking Industry: Valuable Insights and Strategies for Success." This insightful event aimed to delve deep into the dynamics of the banking sector, offering a comprehensive understanding of its intricacies, challenges, and successful strategies. Featuring industry experts and seasoned professionals, the program provided an invaluable platform to explore cutting-edge insights, emerging trends, and innovative strategies crucial for navigating the ever-evolving landscape of the banking industry. Attendees gained profound knowledge essential for thriving in this dynamic sector, fostering expertise and strategic acumen for success in the financial realm.

Program Objectives:

1. **Comprehensive Understanding:** To provide participants with a holistic comprehension of the banking industry, encompassing its operational intricacies, regulatory frameworks, and emerging trends, fostering a foundational understanding of the sector.
2. **Insightful Strategies:** To impart practical insights and innovative strategies essential for success in the banking sphere, equipping attendees with actionable knowledge to navigate challenges and capitalize on opportunities within the industry.
3. **Professional Development:** To facilitate the professional growth of participants by offering a platform for networking, collaboration, and learning from industry experts, empowering them to make informed decisions and contribute effectively to the dynamic banking landscape.

Proceedings:

Keynote Sessions: Mr. Amitkumar.S, Assistant General Manager at IDBI Bank, Bangalore, delivered an illuminating keynote address, sharing profound insights and firsthand experiences from the banking sector, highlighting the evolving landscape and challenges.

Panel Discussions: Engaging discussions featuring industry experts and regulators were complemented by Amitkumar's expertise, providing a holistic view of the banking industry's nuances and offering pragmatic solutions.

Interactive Sessions: Mr. Amitkumar conducted interactive sessions, sharing practical case studies and real-life scenarios, enriching participants with actionable strategies and hands-on knowledge.

Outcomes:

Invaluable Insights: Mr. Amitkumar's contribution significantly enhanced participants' understanding of the banking ecosystem, offering nuanced perspectives on technology integration, risk mitigation, and customer-centric approaches.



PRINCIPAL
MMK & SDM Mahila Mahavidyalaya,
Krishnamurthypuram, Mysore-570 004

Strategic Empowerment: Attendees benefitted from Amitkumar's expertise, gaining strategic insights and practical methodologies essential for thriving in the competitive banking domain.

Networking and Collaboration: Amitkumar's presence enriched the networking experience, fostering collaborations and relationships vital for future growth and industry connections among participants.

Conclusion:

The program concluded successfully, with Amitkumar's valuable contribution as the Assistant General Manager at IDBI Bank, Bangalore, significantly enriching the program's depth and breadth. Participants left equipped not only with enriched knowledge and actionable strategies but also with a firsthand understanding of industry dynamics and potential collaboration opportunities fostered by Amitkumar's insightful engagement. The program set a strong foundation for continued growth and collaboration within the dynamic realm of banking, thanks to Amitkumar's invaluable insights.



Head of the Department

Head of the Department
Department of Business Administration
MMK & SDM Mahila Mahavidyalaya
K.M. Puram, Mysore - 570004



Principal

PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570004

MMK AND SDM MAHILA MAHA VIDYALAYA

Krishnamurthy Puram, Mysore

DEPARTMENT OF MANAGEMENT

Circular

Subject: Guest Lecture on "Banking Industry: Valuable Insights and Strategies for Success"

Dear Students,

On 26 September 23- 2023, our department is organizing a Guest lecture on "Banking Industry: Valuable Insights and Strategies for Success", in auditorium at 10.15 am, the resource person will be Mr. Amith Kumar S, Assistant General Manager, IDBI bank, Bangalore.

We kindly request all BBA students to attend the program and contribute to its success."

I BBA

II BBA

III BBA



PRINCIPAL
PRINCIPAL

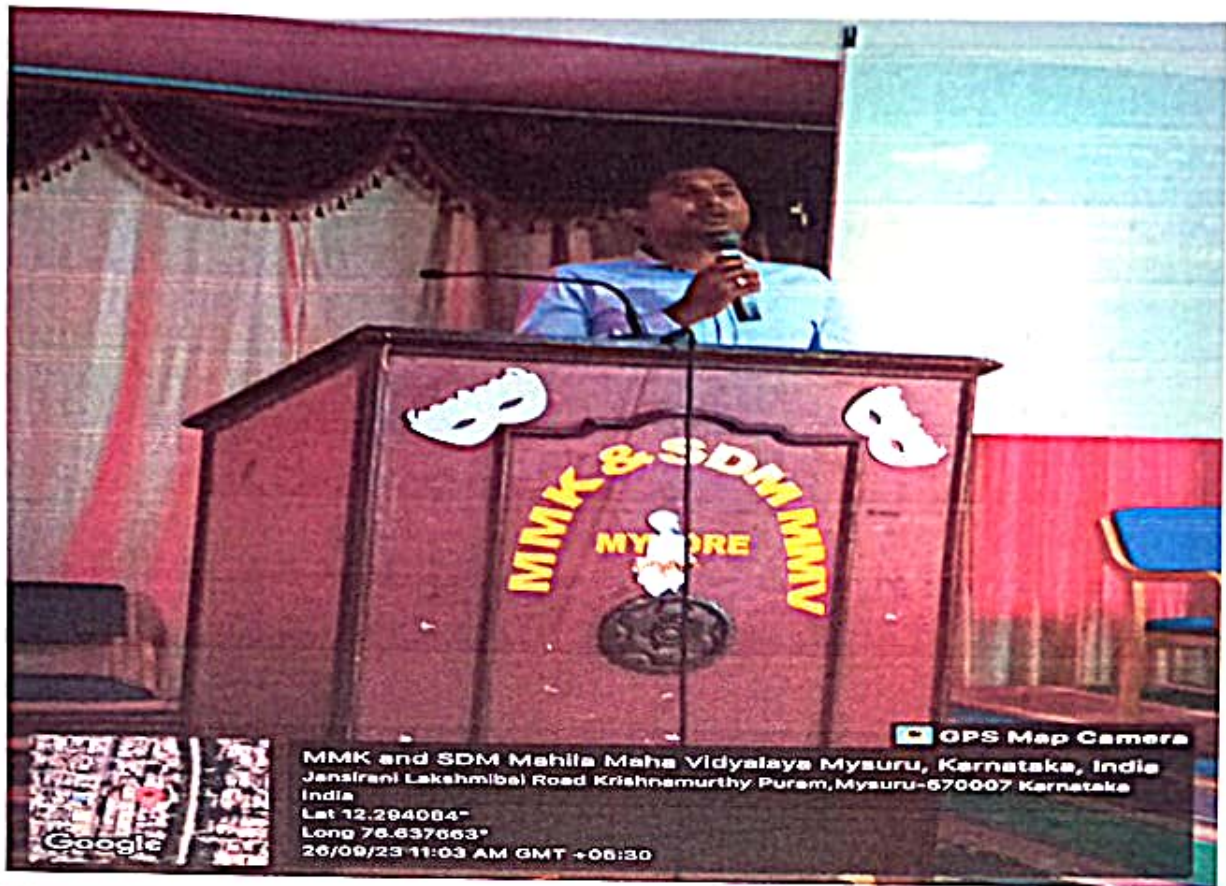
MMK & SDM Mahila Maha Vidyalaya
Krishnamurthypuram, Mysuru-570004

Photography



PRINCIPAL

MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 007



GPS Map Camera
MMK and SDM Mahila Maha Vidyalaya Mysuru, Karnataka, India
Jansirani Lakshmi bal Road Krishnamurthy Puram, Mysuru-570007 Karnataka
India
Lat 12.294084°
Long 76.637663°
26/09/23 11:03 AM GMT +05:30



GPS Map Camera
MMK and SDM Mahila Maha Vidyalaya Mysuru, Karnataka, India
Jansirani Lakshmi bal Road Krishnamurthy Puram, Mysuru-570007 Karnataka India
Lat 12.294084°
Long 76.637663°
26/09/23 11:03 AM GMT +05:30

PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 007



MMK & SDM MAHILA MAHA VIDYALAYA
Krishnamurthypuram, Mysuru. 570004

Managed By: SDME Society, Ujire - President: Padma Vibushana Poojya Dr. D.Veerendra Heggade

Vision: Empowerment of women to face the Global Challenges.
(Affiliated to University of Mysore, Mysuru - NAAC Accredited with "B" Grade)



**DEPARTMENT OF MANAGEMENT
ORGANISING**

Guest Lecture on

BANKING INDUSTRY: VALUABLE INSIGHTS AND STRATEGIES FOR SUCCESS

For all BBA Students,

Guest Speaker

Mr. Amith Kumar. S

Assistant General Manager
IDBI Bank, Indiranagar Branch
Bangalore

Preceded by

Prof. Sainath Malligemadu
Principal

Organizing Members:

Mr. Shivabeerappa.M
Head of Department

Mr. Niranth.M.R
Assistant Professor

Smt. Vidya.M.R
Assistant Professor

Smt. Bogeshwari.D
Assistant Professor

Venue: Auditorium On 26th September 2023 At 10.30 Am



PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 004

MMK AND SDM MAHILA MAHA VIDYALAYA

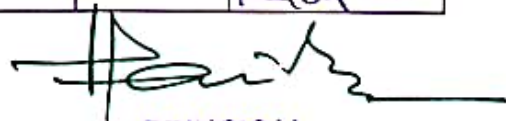
KRISHNAMURTHYPURAM, MYSORE

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON GUEST LECTURE PROGRAM

Attendance List

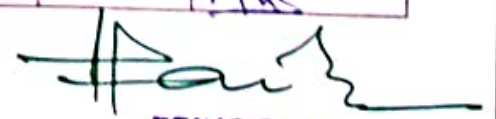
Sl no	Course	Participant	Roll/Reg. No.	Signature
1	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	AISHWARYA K [KUMARM.]	21900	Aishwarya K
2	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	AMULYA M [MUTTURAJB.]	21901	Amulya M
3	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	ANANYA R [RAJANNAC.]	21902	Ananya R
4	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	ANUSHREE S [SWAMY.]	21904	Anushree S
5	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	ARCHANA N [NNAGENDRA]	21905	Archana N
6	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	BHARATHI R [RAVINAYAKA.]	21907	Bharathi R
7	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	BHAVISHYA C [CHANDRASHEKARN.]	21908	Bhavishya C
8	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	BHOOMIKA B [BASAVARAJUN.]	21909	Bhoomika B
9	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	BIBI FATHIMA FARZEEN [ABDULWAJID.]	21910	Bibi Fathima Farzeen
10	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	CHANDANA C N [NANDEESHA.]	21911	Chandana C N
11	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	DAKSHATHA M [MURALIDHARR.]	21912	Dakshatha M
12	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	DAYANA S [SRINIVAS.]	21913	Dayana S
13	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	DEEKSHA S [SRINIVASAYK]	21914	Deeksha S
14	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	DEEPTHI S R [RAVISHASM.]	21915	Deepti S R
15	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	DIVYASHREE A [ADISHESHAC.]	21916	Divyashree A
16	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	HARSHITHA M S [BKSATHISH]	21917	Harshitha M S
17	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	HARSHITHA S [SHAILESHAR.]	21919	Harshitha S
18	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	HARSHITHA S [SURESHSM.]	21918	Harshitha S
19	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	INCHARA R [RAGHAVENDRAJ.]	21921	Inchara R
20	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KAVANA R [RAJESHAS.]	21922	Kavana R
21	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KAVYA R [ANRAMALINGAM.]	21925	Kavya R
22	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KAVYA R [RANGASWAMINAYAKA.]	21960	Kavya R
23	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KEERTHANA K [KUMARC.]	21926	Keerthana K
24	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KRUPASHREE M [MURALIDHARASN.]	21927	Krupashree M



PRINCIPAL

MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 004

25	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KRUTHIKA M [MANJU]	21928	Kruthika M
26	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	KRUTHIKA R [RAMUD]	21929	KR
27	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	LIKITHA N [NINGARAJU]	21930	Likitha
28	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	MANISHA M [NIRUPAMA]	21931	Manisha
29	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	MANUSHREE [VIJAYAKUMAR]	21932	Manushree
30	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	MONISHA U [UMESHYB]	21933	Monisha U
31	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	NAILA SADAF [HIDAYATHABEEBULLAKHAN]	21934	Naila
32	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	NASMA RIZA [SAYEDMAROOF.]	21935	Nasma
33	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	POOJA RAVI R [RAVIR]	21937	Pooja
34	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	PRATHEEKSHA HEGDE [SHIVARAMHEGDE]	21938	Pratheeksha
35	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	PRERANA A [ASHOKKUMARR.]	21939	Prerana
36	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	RAJSHREE GUPTA HN [NARENDRAGUPTAM.]	21940	Rajshree
37	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	RAKSHITHA M S [SIDDAPPAJIHE.]	21941	Rakshitha
38	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SANIYA BANU [IQBALHUSSAIN.]	21942	Saniya
39	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SANJANA P [PUTTASWAMYYS.]	21943	Sanjana
40	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SHASHI N [NAGEGOWDA.]	21944	Shashi
41	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SHIFA KHANUM [SHYUBPASHA.]	21945	Shifa
42	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SHIZA ZAIB M [SAMEERABANU]	21946	Shiza
43	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SNEHA H G [GANAPATHIHEGADE.]	21947	Sneha
44	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SNEHA M V [VINCENTMT.]	21948	Sneha
45	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	SUCHITHA V [KMVIJAYARAJA]	21950	Suchitha
46	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	THANUJA PRIYAA P [PUTTEGOWDA]	21951	Thanuja
47	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	THANUSHREE S [SHIVUC.]	21952	Thanushree
48	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	UMME HANIYA [WASEEMSHARIFF.]	21953	Ummehaniya
49	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	VANDANA S [SRIKANTA.]	21954	Vandana
50	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	VARSHA M [MSMAHESH]	21955	Varsha
51	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	VARSHA R [RAJESHS.]	21956	Varsha
52	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	VARSHA R [SHOBHA]	21957	Varsha
53	BBA 5TH SEM BBA V SEM [BBA 2021-2025]	VIJETHA M [MANJUNATHASK]	21958	Vijetha
54	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	AANCHAL R [RAGHURAMPR]	22900	Aanchal
55	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	AANSHITA M SINGH [MANJUNATHSINGHM.]	22901	Aanshita
56	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	ANAM FATHIMA [JAMEELAHMED]	22902	Anam



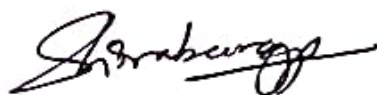
PRINCIPAL

MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 004

57	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	ANANYA R BHAT [RAGHAVENDRABHAT.]	22904	
58	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	ANUSHA S [SHIVU.]	22905	
59	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	BHANUPRIYA N [NARASIMHAKUMARN.]	22907	
60	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	DEEKSHA M [MANJUNATHAS.]	22908	
61	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	GAYATHRI S [SATHYANARAYANARAO]	22909	
62	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	HARSHITHA A [ANANTHRAMS]	22910	
63	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	JAYALAKSHMI S [SIDDARAJU.]	22911	
64	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	KG SINCHANA MUTHAMMA	22913	
65	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	KUSUMA [THAMMANNA.]	22915	
66	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	LAKSHMISHREE M [MURALIDHART.]	22916	
67	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	LATHA M [MUNIRATHNAMB.]	22917	
68	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	MADHUSHREE P [PUTTASWAMY.]	22918	
69	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	MYTHRI A K [KISHOREAD.]	22920	
70	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	NAGA ASHWINI V [VENKATNAGESH.]	22921	
71	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	PARVATHI M [MAHADEVUC.]	22922	
72	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	POORVIKA M [MAHESH D.]	22923	
73	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	PRAMITHA N S	22924	
74	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	PRATHIKSHA P [PARAMESHWARAHM.]	22925	
75	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	PREETHI [NAGARAJU..]	22926	
76	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	RISHA D [DHARMICHAND...]	22927	
77	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	SAHANA C [CHIKKAHANUMANTHAIAHS]	22928	
78	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	SINCHANA K J [JAYARAMU.]	22930	
79	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	SOWMYA M R [RAJUM.]	22931	
80	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	TEJASHWINI M [MADANKUMAR]	22932	
81	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	THASHVI GANGAMMA KC [KMCHENGAPPA.]	22933	
82	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	THASMIYA V [VAZEER.]	22934	
83	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	VIKASNI C M [MAHESHCS]	22935	
84	BBA-NEP III SEMESTER III SEM [BBA 2022-2026]	VYSHNAVI B M [MADHUKUMARB.N.]	22936	
85	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	AMRUTHA P [PUTTAPPA.]	23900	
86	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	AMULYA [NANDEESH..]	23901	
87	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	ANANYA K C [KGCHIDANANDA]	23902	
88	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	ANUJA [NAVEENS.]	23903	

PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-576 004

89	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	ANUSHA G [GURUSWAMYG.]	23904	Anusha G
90	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	AQSA FATHIMA [FAIROZSHARIFF.]	23905	Aqsa
91	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	CHAITHANYA M [MANJUNATH...]	23907	Chaithanya
92	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	FARZANA HUSSAIN [SHABEERHUSSAIN.]	23908	Farzana
93	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	HAFSA BANU [AMEERJAN.]	23909	Hafsa
94	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	HARSHA P S [PARASMALDALAL.]	23910	Harsha
95	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	HARSHITHA C D [DEVARAJU.]	23911	Harshitha
96	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	LAKHITA S JAIN [ASUKHRAJJAIN]	23912	Lakshita
97	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	LIKITHA M D [DEVAJAHMB.]	23914	Likitha
98	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	MADHUMITHA M [MAHADEVAYJOTHI.]	23915	Madhumitha
99	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	MEGHA D [DHARANENDRAPRASAD]	23917	Megha
100	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	MEGHANA R S [SURESHRK]	23918	Meghana
101	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	MEGHANA S M	23919	Meghana
102	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	MEHAK S JAIN [TSANJAYKUMAR..]	23920	Mehak
103	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	MUSKAN BANU [JABEERSHARIFF.]	23921	Muskan
104	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	NISHA [SRINIVAS..]	23922	Nisha
105	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	NISHITHA JAIN B J [JYOTHIPRAKASHBR.]	23923	Nishitha
106	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	P HITHA BOPANNA [KISHAN]	23924	P Hitha
107	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	R SHREYA [RRAMESH..]	23926	R. Shreya
108	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	SAHANA M S [SIDDEGOWDA..]	23927	Sahana
109	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	SAPNA [CHINNIRAJD.]	23928	Sapna
110	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	SHIFA SULTANA [KHIZERSULTANA..]	23929	Shifa
111	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	SHOBHASHREE J [JAVAREGOWDA]	23930	Shobhashree
112	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	SHREYA SRIRAM [SRIRAM.]	23931	Shreya
113	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	SPOORTHI KULKARNI [RAGHAVENDRAKULKARNI]	23932	Spoorthi
114	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	THANUJA M [MARIDEVARU.]	23933	Thanuja
115	BBA-NEP I SEMESTER I SEM [BBA-2023-2027]	VARSHINI C [CHINNASWAMY.]	23935	Varshini



Hod

Head of the Department

Department of Business Administration
MMK & SDM Mahila Mahavidyalaya
Kichnamurthypuram - 570004



Principal
PRINCIPAL

MMK & SDM Mahila Mahavidyalaya
Kichnamurthypuram, Mysore-570004