



MMK & SDM MAHILA MAHAVIDYALAYA

KRISHNAMURTHYPURAM, MYSORE

LEGAL LITERACY COMMITTEE

REPORT ON JAATHA

- DATE / TIME** : 15- 03-2024 at 8.00 A.M
- INAGURATED BY** : Prof. Sainath Malligemadu
Principal
MMK & SDM MMV,
Mysore.
- CO-ORDINATOR** : Smt. Bhogeshwari .D
Coordinator
Legal literacy committee
- MEMBERS** : Smt Antiha Jayaram P
Assistant Professor
Dept of Hindi
- Smt. Harshitha Mallik
Assistant Professor
Department of Commerce
- Smt.Vidya.M.R
Assistant Professor
Dept of Business Administration
- Ms. Bhargavi M
Assistant Professor
Department of Computer Science
- BENEFICIARIES** : 64 Students

Introduction:

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Krishnamurthypuram, Mysore-575 003

On March 15, 2024, the Consumer Advocacy Group organized a rally from collage main gate towards Ramaswamy Circle., via., RTO Circle. On the occasion of Consumer Rights Day. The event aimed to raise awareness about consumer rights and empower individuals to stand up for their rights in the marketplace. The special permission was taken from the Police Department and even their presence was involved. 64 students from all the disciplines are actively participated. The rally spread awareness and emphasized the importance of consumer rights through a march featuring banners and placards. Participants chanted impactful slogans such as "Your Product, Your Rights," "You Don't Live to Buy, You Buy to Live," and "You Are Stronger with Your Rights."

Program Objectives:

- **Raise Awareness:** Educate participants, especially students, about consumer rights and their significance.
- **Empower Consumers:** Encourage students to actively protect and assert their consumer rights.
- **Promote Legal Literacy:** Enhance understanding of consumer protection laws among the youth.
- **Community Engagement:** Foster a sense of community and shared responsibility among participants.

Activities

The rally featured several engaging activities designed to educate and mobilize participants:

- **Inauguration Ceremony:** Prof. Sainath MalligeMadu, Principal inaugurated the rally, emphasizing the importance of consumer rights and legal literacy.
- **March:** The event began with a march through the main collage gate towards Ramaswamy Circle via RTO Circle with students carrying banners and placards highlighting key consumer rights issues.



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- **Live Performances:** III BCOM 'A' & 'B' students performed skit at Ramaswamy Circle related to consumer rights, making the event both educational and entertaining.

Outcome:

- **Increased Awareness:** Participants reported a greater understanding of their consumer rights and the importance of vigilance in the marketplace.
- **Empowerment:** Many attendees expressed feeling more confident about taking action against unfair practices.
- **Community Building:** The event fostered a sense of solidarity among consumers, encouraging ongoing dialogue and collaboration.

Conclusion:

The rally on Consumer Rights Day, organized by the Legal Literacy Committee in association with NSS, was a significant event that brought together students to highlight the importance of consumer rights. The inauguration by Prof. Sainath Mallige Madu and the active participation of 64 students underscored the event's success in promoting legal literacy and empowering young consumers. Moving forward, such initiatives can continue to play a crucial role in fostering an informed and proactive consumer base.


COORDINATOR


PRINCIPAL
PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 001

Photos:



Mysuru, Karnataka, India
8J3V+265, Ramaswamy Circle, Sunnadakeri, Chamarajapuram Mohalla, Lakshmpuram, Mysuru,
Karnataka 570005, India
Lat 12.302562°
Long 76.643015°
15/03/24 09:20 AM GMT +05:30

ಕನ್ನಡಪ್ರಭ

ಗ್ರಾಹಕ ಕಾನೂನು ಅರಿವು ಜಾಥಾ



ಮೈಸೂರು: ನಗರ ಎಂಎಂಕೆ ಮತ್ತು ಎಸ್ ಡಿಎಂ ಮಹಿಳಾ ಕಾಲೇಜಿನ ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ ವಿಭಾಗ, ಕಾನೂನು ಅರಿವು ಸಮಿತಿ, ಎನ್‌ಎಸ್‌ಎಸ್ ಘಟಕ ವತಿಯಿಂದ ವಿಶ್ವ ಗ್ರಾಹಕ ದಿನಾಚರಣೆಯ ಅಂಗವಾಗಿ ಗ್ರಾಹಕ ಕಾನೂನು ಅರಿವು ಜಾಥಾ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಈ ಜಾಥಾಗೆ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲ ಪ್ರೊ. ಸಾಯಿನಾಥ್ ಮಲ್ಲಿಗೆಮಾಡು ಚಾಲನೆ ನೀಡಿದರು. ವಿದ್ಯಾರ್ಥಿನಿಯರು ಗ್ರಾಹಕ ಕಾನೂನು ಅರಿವು ಮೂಡಿಸುವ ಭತ್ತಿಪತ್ರಗಳೊಂದಿಗೆ ಕಾಲೇಜಿನಿಂದ ರಾಮಸ್ವಾಮಿ ವೃತ್ತದ ತನಕ ಘೋಷವಾಕ್ಯದೊಂದಿಗೆ ಸಾಗಿ, ಬೀದಿನಾಟಕವನ್ನು ಪ್ರದರ್ಶಿಸುವ ಮೂಲಕ ಅರಿವು ಮೂಡಿಸಿದರು. ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥ ಪ್ರಶಾಂತ್ ಜೈನ್, ಎನ್‌ಎಸ್‌ಎಸ್ ಅಧಿಕಾರಿ ಅನಿತಾ ಪಿ. ಜಯರಾಮ, ಕಾನೂನು ಅರಿವು ಸಮಿತಿ ಸಂಯೋಜಕಿ ಭೋಗೇಶ್ವರಿ, ಕನ್ನಡ ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕ ಬಿ.ಎನ್. ಮಾರುತಿಪ್ರಸನ್ನ ಮೊದಲಾದವರು ಇದ್ದರು.

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PRINCIPAL
BANK & SDOH Mahila Mahavidyalaya
Chamarajapuram, Mysore-570005



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MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-576

MMK & SDM MMV, MYSORE

LEGAL LITERACY COMMITTEE In association with NSS UNIT

Consumer Rights Day Jaatha on 15/03/2024

Participants list

Sl No	Roll No	Name	Signature
01	23701	Ahalya. Vees. B	Ahalya. Vees. B
02	23734	Soundarya. B	Soundarya. B
03	23724	Pranitha. D.S	Pranitha D.S.
04	23711	Gagan. G.N	Gagan
05	23708	Anju. H.C	Anju
06	23738	Thaneswree. S.I	Thaneswree
07	22921	Naga Anurini. V.	Naga Anurini
08	22933	Tharshini K.C	Tharshini
09	22927	Risha	Risha
10	22928	Sakana. C.	Sakana
11	22932	Tejashwini. M	Tejashwini
12	22935	Nikarasi	Nikarasi
13	22915	Kusurnia	Kusurnia
14	22936	Vyshnavi	Vyshnavi
15	22900	Aanchal	Aanchal
16	229275	Pratya Pratheeksha	Pratheeksha
17	22773	Prinehas. S.	Prinehas
18	22920	Mythoni. A.Z	Mythoni A.Z.
19	23747	Dipsikha Konwar	Dipsikha
20	22913	Shikha Muthamma	Shikha
21	22622	Kalpana	Kalpana
22	22764	Nirurga Mahesh	Nirurga Mahesh
23	22762	Nidhi Sandesh	Nidhi
24	22765	Nithya RS	Nithya. R.S


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 MMK & SDM Mahila Mahavidyalaya
 Krishnamurthypuram, Mysore

Sl No	Roll No	Name	Signature
25.	22751	Diana . C	Diana . C
26	22629	Mahima . M	Mahima
27	22640	Pooja . H R	Pooja
28	22612	Chinthana . G. Bhat	Chinthana
29	22629	Kalpna . TL	Kalpna
30	22909	Gayathri . S	Gayathri . S
31	22905	Anusha . S	Anusha . S
32	22908	Deeksha . M	Deeksha
33	22906	B R Shree lakshmi	lakshmi
34	22904	Ananya . R. Bhat	Ananya . R. Bhat
35	22922	Parvathi . M	Parvathi . M
36	22917	Latha	Latha
37	22926	Preethi	Preethi
38	22923	Poojvika . M	Poojvika . M
39	22911	Jayalakshmi . S	Jayalakshmi . S
40	22912	Jyothi . M2	Jyothi . M2
41	22930	Sinchana K J	Sinchana K J
42	22924	Preemitha . N. S	Preemitha . N. S
43	22931	Sowmya . MR	Sowmya . MR
44	21718	Harshitha . Y	Harshitha . Y
45	21702	Anusha . C	Anusha . C
46	21708	Chandana . V	Chandana . V
47	21740	Pushpa	Pushpa
48	21737	Pooja URS P	Pooja URS P
49	21736	Pooja M	Pooja M
50	21739	Prakruthi	Prakruthi
51	21749	Sahana . M	Sahana . M
52	21794	Pradhyusha	Pradhyusha
53	21800	Ramya	Ramya
54	23620	Vandha . S	Vandha . S

MMK & SDM MAHILA MAHA VIDYALAYA
LEGAL LITERACY COMMITTEE (LLC)

In association with

NATIONAL SERVICE SCHEME (NSS)

Circular

Date: 12-03-2024

Legal literacy committee in association with National Service Scheme (NSS) in our collage is organizing "Jaatha" to spread awareness and the importance of Consumer Right day on 15th March 2024 at 8.00 AM in the collage.


Interested students are requested to enroll your names to respective class CR's.

Route: College main gate > Lakshmipuram police station > RTO Circle > Smart bazar > Ramaswamy Circle > back to college through same route.


LLC Coordinator



Principal


NSS Coordinator

I B.com 'A' 


I B.com 'B' 


II B.com 'A' 

II B.com 'B' 

III B.com 'A' 

III B.com 'B' 

I BSc, BMST 

II BSc 

PC, MCs

 (Hindi)

I BBA 

II BBA 

III BBA 

I BCA 'A' 

I BCA 'B' 

II BCA 

III BCA 

III BSc 

BMST 