

STRATEGIC AND PERSPECTIVE PLANS 2020-25



Presiding Deity



**Lord Manjunatheshwara
Dharmasthala**

Fountain of Inspiration



Poojya Dr.D.Veerendra Heggade

Principal's Forward

MMK &SDM Mahila Mahavidyalaya is managed by SDME society under the guidance of Poojya Dr. D Veerendra Heggade, Dharmadhikari, Reformer, Educationist, Philosopher, Philanthropist, and a multidimensional personality. As a legacy, Our Institution builds an enlightened society through excelling in the field of women's education. Institution conducts varied programs to achieve quality education in the competitive world of knowledge. Our college is ranked as one of the “Promising Educational Institutions” in the survey of Silicon India Ranking. It has organized a wide range of programs like University, State and National Level workshops, seminars, and conferences to achieve educational success.

The strategic and perspective plans are focused on the curricular, teaching, learning, extension activities, research consultancy, e-resources, infrastructure, student progression, governance, best practices and, administration. These plans were discussed in the governing council and staff meetings before the finalization.

I express my gratitude to the management, IQAC coordinator, teaching and non-teaching staff for their extended support to plan these strategic and perspective plans. I wish these plans attain the institutional progress at a higher level to achieve quality education and excellent culture.

I Pray Lord Manjunathaswamy to bless all of us.

Prof.Sainath Malligemadu
Principal

About SDME Society:



Sri Dharmasthala Manjunatheswara Education Society, Ujire is the premier non-profit educational organization, functioning under the aegis of Shri Kshetra Dharmasthala known for a unique embodiment of dharma. Dharmasthala is renowned for its Lord Manjunatha Swamy temple and the Dharmadhikari, Pooja Dr D Veerendra Heggade practices Annadhana, Vastradhana, Aushadhadhana, Vidyadhana, rural development and social service. SDME society has under its wings more than 55 renowned educational institutions imparting quality education from the primary level to post-graduation. The colleges include Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Management and Physiotherapy, and general education.

The SDME society charts the destiny of SDM institutions under the Presidentship of Dr. Heggadeji. As the apex body, it acts as the catalyst that triggers off the right reaction to provide synergy for furthering the Society's aim. Always keeping in mind that education in its institutions provides is the means to achieve a higher purpose - the transformation of the individual.

About the college:

MMK&SDM Mahila Mahavidyalaya, Mysore, is a pioneering college, managed by SDME Society in the field of women's education to accomplish empowerment. It established in the year 1990 by Mysore Makkala Koota, Mysore and the college subsequently handed over to Shri Dharmasthala Manjunatheshwara Educational Society (R), Ujire, Dakshina Kannada District, and Karnataka, India. The name Shri Dharmasthala Manjunatheshwara casts a spiritual sanctify all around and also our President Heggadeji's name instantly brings in a stamp of integrity and quality.

Vision and Mission of the Institution

VISION STATEMENT

“EMPOWERMENT OF WOMEN TO BUILD ENLIGHTENED SOCIETY”

The institution makes its effort to achieve vision and mission by conducting a wide range of programs to impart effective teaching, learning and evaluation through Information and Communication Technology, programs like ted lecturers, video classes, power point presentation, free browsing centre, e-learning, and movie show based on the syllabus are adapted. In equipping to respond to the ever changing needs and demands of the society, a wide range of Faculty Exchange Programs are organized inviting National and International scholars. Certificate Courses are planned to fulfill the requirements of the subject. The vision and mission of the institution is aligned for educational accomplishments.

College Emblem

The emblem has the face of a woman and a Veena with an inscription of the quote “Nahi Jnanena Sadrusham” inside it. The face of the woman symbolizes the women empowered with quality education and excellent culture. The inscription “Nahi Jnanena Sadrusham” elevates the quote “Knowledge is unmatched”. Veena, the divine instrument of Goddess Saraswathi signifies the spread of knowledge with a touch of melody. The Ring in the logo depicts the women’s empowerment in a safe and supportive environment. Thus the emblem symbolizes the vision and mission of the college.

Mission

- Imparting effective teaching, learning, and evaluation through ICT.
- Equipping to respond to the ever-changing needs and demands of the society.
- Infusing research inclination, nurturing scientific temper and outlook.
- Extracting inert potentials through a holistic approach.
- Focusing on continuous strengthening through comprehensive feedback.
- Enhancing career opportunities.
- Inculcating moral values for sound conscience.


Objectives

- Providing access for equitable and affordable education.
- Adopting the student-oriented approach through a supportive environment.
- Offering quality education for excellence.
- Maintaining transparency in governance.

SWOC ANALYSIS OF THE INSTITUTION

STRENGTHS:

- Reputed management with a visionary leader Padmavibhushan awardee and Dharmadhikari of Shree Kshetra Dharmastla Dr. D Veerendra Heggadeji.
- Location and accessibility of the college in the city of Mysore connected by road, rail, and air.
- Affiliated to the grand old University of Mysore for the academic program.
- Suitable infrastructure facility including well-equipped laboratory.
- ICT facilities are provided for teachers to enhance the teaching-learning process.
- Qualified faculty with academic and research experience.
- Best of library resources with a subscription to online, print journals, N-List, and well-stocked books.
- Healthy co-ordination between the principal and staff, the relationship between staff and students in the institution results in conducive academic ambiance greatly contributing to the fulfillment of the mission.
- Students from nearby eight districts seek admission.
- Consistency in university examination results reflects the academic excellence.
- The set up of the students' council symbolizes the sense of democracy.

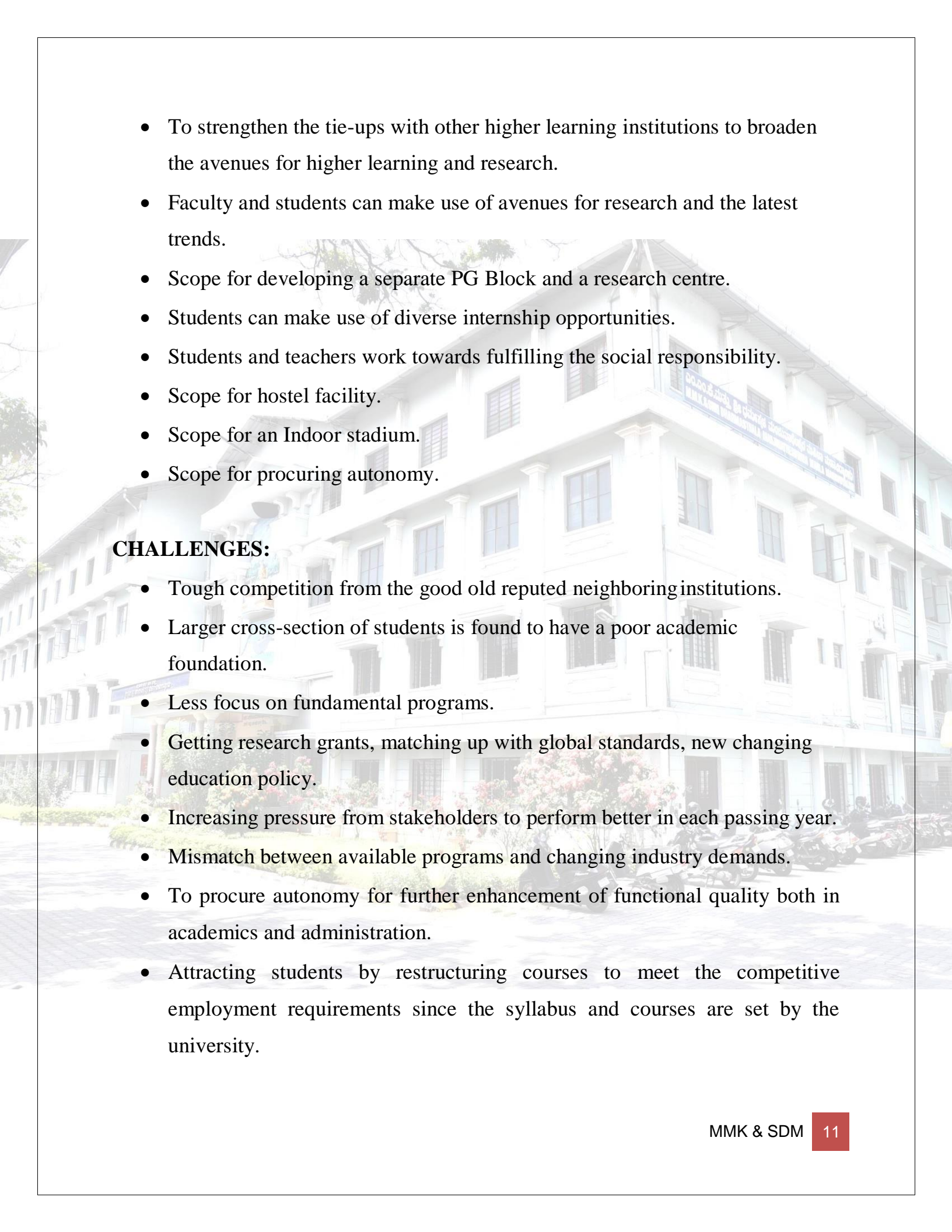
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- Importance of leadership quality by organizing many student leadership programs.
 - The practice of mentorship and regular parent-teachers meeting has effectively built a rapport between teachers, students, and parents.
 - A good number of certificate courses for supplementing the knowledge of students beyond the curriculum.
 - All the activities are aligned to the accomplishment of the vision and the mission of the institution.
 - Financial assistance to students in the form of scholarships and fee concessions.
 - The IQAC has been pro-actively engaged in all activities of the college.
 - The participation of faculty in faculty development programs such as refresher/orientation courses, seminars, conferences, and workshops are an indication of the policy of the institution in empowering and supporting faculty enrichment.
 - A learning environment rich in culture breeds moral and ethical values.
 - Scope for extracurricular activities.
 - Extension activities through NSS, Rangers and Youth Red Cross and departments are well accepted by the community at large.
 - Reputed companies' participation in Campus Placements.
 - Registered Alumni Association has strengthened the relationship between alma mater and alumni.

WEAKNESSES:

- Being an affiliated college, it does not enjoy autonomy to design Syllabi and periodically modify to suit the phenomenal changes in the global market.
- The discretionary power of the university in sanctioning of new programs and new generation courses.
- Reluctance among students to take up campus placements and higher education opportunities due to various reasons like a family obligation and marriage.
- No hostel facilities for the students coming from distant places.
- Lack of own indoor stadium.
- PUC and Degree on the same campus pose difficulties in coordinating the activities of the college.
- Common sports facilities for PUC and Degree programs.
- The Management is far located.

OPPORTUNITIES:

- Scope for the introduction of more academic, add- on and certificate courses in the future.
- Up-gradation of teaching-learning facilities.
- Graduate finishing programs.
- Organizing conferences/seminars/workshops at the National and Inter-National level.
- Plenty of opportunities for MOU's of National and International nature.
- Enhancing community outreach programs.
- The college can work with feeder colleges to identify innovative methods of enhancing student output.

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- To strengthen the tie-ups with other higher learning institutions to broaden the avenues for higher learning and research.
 - Faculty and students can make use of avenues for research and the latest trends.
 - Scope for developing a separate PG Block and a research centre.
 - Students can make use of diverse internship opportunities.
 - Students and teachers work towards fulfilling the social responsibility.
 - Scope for hostel facility.
 - Scope for an Indoor stadium.
 - Scope for procuring autonomy.

CHALLENGES:

- Tough competition from the good old reputed neighboring institutions.
- Larger cross-section of students is found to have a poor academic foundation.
- Less focus on fundamental programs.
- Getting research grants, matching up with global standards, new changing education policy.
- Increasing pressure from stakeholders to perform better in each passing year.
- Mismatch between available programs and changing industry demands.
- To procure autonomy for further enhancement of functional quality both in academics and administration.
- Attracting students by restructuring courses to meet the competitive employment requirements since the syllabus and courses are set by the university.

- To enhance job opportunities for the students by strengthening Industry-Academia relation.
- In the CBCS semester mode, with acute time constraints, emphasizing co-curricular, extra-curricular activities, sports, and games, outreach programs are quite challenging.
- Though there is no hostel facility, students from distant area seek admission and the college has informal agreement with the nearby paying guest centre's to provide accommodation to such students.

Perspective plans 2020-25 (Post NAAC accreditation)

Curricular Aspects:

- The Institution takes initiative to introduce integrated UG and PG courses.
- Conducting quality and excellent correlated activities in academic and administrative.
- To introduce more number of Add On and Certificate Courses.
- With the core vision of initiating the post-graduation department in life sciences, institutional authorities have performed with the well-strategized milestones.
- Institution initiates strongly its competence to initiate the PG centers in M.Sc in Mathematics and Botany.

Teaching Learning Evolution:

- Make the teachers and students to use E-resource and get permanent membership of the N-List.
- Teaching through smart boards.
- Circular advancement in tune with present generations requirements

- To make the faculty use ICT facilities.

Research Consultancy and Extension:

- Working towards being recognized as a research centre.
- Established Incubation Centre to promote scientific temperament among the faculty and students. This research inclination helps them to do minor and Major researches.
- Expose students to various activities by arranging for an internship, Industrial visit, Research Institute Visit, Sophisticate Lab visit.
- Increase the number of MOUs /tie-up with Institutions and Industries of National and International
- Collaborate Research activities with institutions, develop labs with adequate equipment, and arrange workshops internally and externally to instigate the students to expose the scientific invention.
- Provide financial assistance to the Teaching Faculty to present and publish research papers. Procuring research grants and projects.
- Having an in-house research journal.
- Encourage the faculty to pursue a Ph.D. and other subject-oriented online courses to imbibe the quality in education.

Infrastructure and Learning Resource:

- Scope for developing a separate PG block and a research centre.
- Expansion of Library.
- Establishment of digital library.

Student Support and Progression:

- Strengthening ties with alumni through the registered alumni association.
- Involving alumni in placements and academic activities at the institute.
- Having corporate tie-ups for placements.
- Building a corpus fund through the alumni association.
- Involving alumni in entrepreneurship building activities at the institute.
- Increase the number of value-added courses.
- Enhance the number of placements.
- Building entrepreneurial talent.
- Strengthening and promoting career and placement in varied sectors.

Governance Leadership and Management:

- The institution is accomplishing the vision and mission in efficient and effective methods.
- Conducting Faculty Development Programs to train the faculties to meet the quality education.

Innovations and Best Practices:

- The college is going to initiate the suggestions of the green audit and green campus efficient way.
- Waste management.
- Installation of sanitary napkin vending and incinerator machine.

Administration

- Bringing complete administrative operations under EERPMS including meetings, notice, circular and feedback among others.
- Working towards a paperless office.

- Bio-metric attendance for staff and students.
- Bringing all staff under Performance Based Appraisal related remuneration system.
- Creating an interactive and robust website.



Conclusion

The strategic and perspective plans have helped us to set the goals and work for the success of the institution. These plans were formulated to achieve the necessary transitions in the field of education. To meet the demand of the outgoing graduates, M.Com program was successfully introduced. To instill the research inclination among the students and teachers, the Incubation Centre was established. In the drafting year, the institution is all set for NAAC Accreditation, planning and working to reach the new milestones in future.

Prof.Sainath Malligemadu

Principal

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