

MMK SDM COLLEGE MYSORE
P.G. DEPARTMENT OF COMMERCE

Report on

ENTREPRENEURSHIP HUB

2021

Date: 16/08/2021


Time: 10.00 a.m

Program Coordinator: Dr.Devaki K.K

Inaugurator: Prof P Subrahmanya Yadapadithaya, Honorable Vice Chancellor, Mangalore.

Chief Guest: K N Ananda Nayaka, Director, RUDSETI.

Total Number of Participants: 150


PRINCIPAL
MMK & SDM Mahila Maha Vidyalaya
Krishnamurthypuram, Mysuru-570004



**MMK & SDM MAHILA MAHAVIDYALAYA
CENTRE FOR PG STUDIES**

Managed by SDM Educational Society @.Ujire
Krishnamurthy Puram, Mysore - 570004

P.G Department of Commerce

Cordially invite you to the
Inaugural function
of

ENTREPRENEURSHIP HUB

By

Prof. P. Subrahmanya Yadapadithaya
Hon'ble Vice-Chancellor
Mangalore University

On Monday
16th August
2021
@ 10:00 AM
in College
Auditorium

Sri. K. N. Ananda Nayaka
Director
(RUDSETI)
will be the Chief Guest

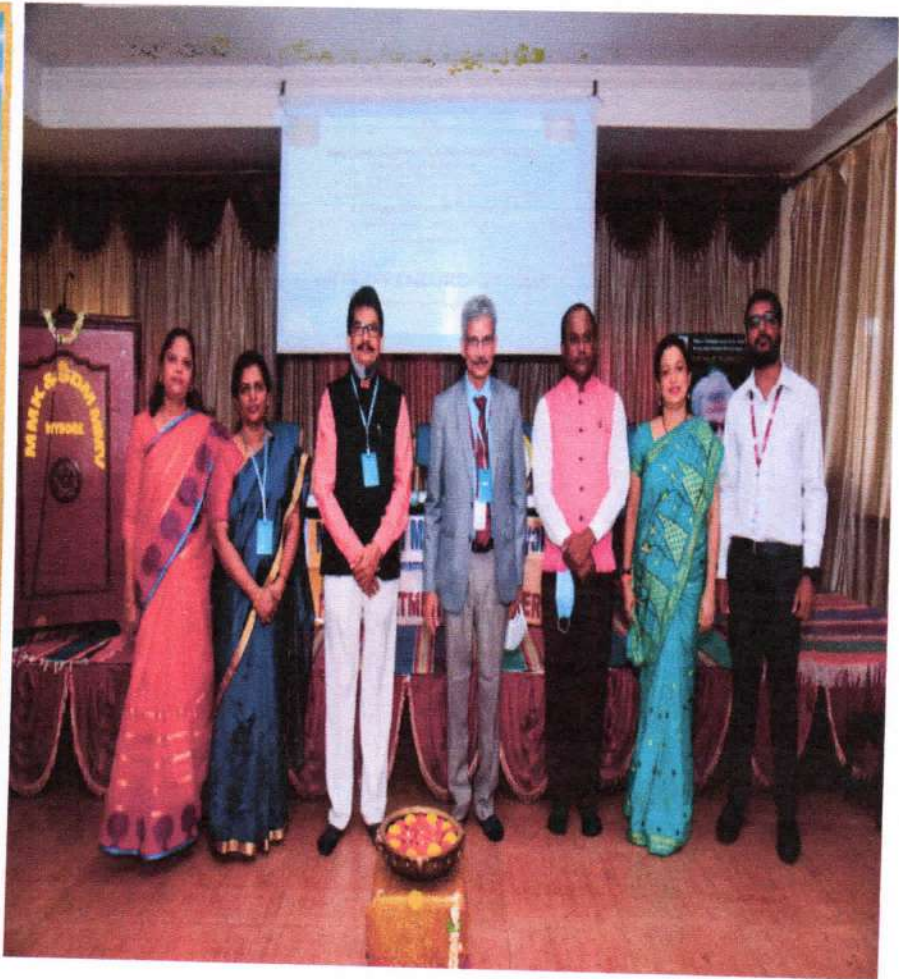
Prof. Sainath Malligemadu
PRINCIPAL
will Preside the Function

All
are
Welcome

Sri KiranKumar G
Assistant Professor
CO- CONVENOR

Prof. G R Sumithra
Head, Dept of Electronics
IQAC CO-ORDINATOR

Dr.Devaki K K
HOD & Assistant Professor
CONVENOR



PRINCIPAL
MMK & SDM Mahila Maha Vidyalaya
Krishnamurthypuram, Mysuru-570004

Report

Inauguration of Entrepreneurship Hub

Date: August 16, 2021

Time: 10:00 AM

Inaugurator: Prof P Subrahmanya Yadapadithaya, Honorable Vice Chancellor, Mangalore.

Chief Guest: K N Ananda Nayaka, Director, RUDSETI.

The ceremony started with invocation to Almighty God. It was followed by the welcome of inaugurator and chief guest by the principal. The inaugurator inaugurated the hub by lighting the lamp followed by the felicitated ceremony of inaugurator. Inaugurator Prof. P Subrahmanya Yadapadithaya, Honorable Vice Chancellor, Mangalore, Chief Guest Director of RUDSETI Mr. K N Ananda Nayaka, Principal Prof. Sainath Malligemadu, PG department of commerce HOD Dr. Devaki K K, HOD of electronics department and IQAC Co-ordinator Prof. G R Sumithra were present in the program.

Inaugurator: Prof P Subrahmanya Yadapadithaya, Honorable Vice Chancellor, Mangalore.

Prof. P Subrahmanya Yadapadithaya explained that qualification is not for efficiency but, it is only for documentation. Knowledge and intelligence both should work like a wheel and it should go hand in hand. To face the challenges in life, one should be able to tackle them to lead a good life. Mr. Yadapadithaya also quoted that survival is not important but the living is. The students should be able to understand where they are and where they want to be.

Mr. Yadapadithaya said qualification is not equal to competence. India is receiving highest human resources but, is they resourceful? Maybe not! they are not resourceful because of lack of de-skilling. Skill development plays a major role in one's life. It is very essential. Many are qualified but there are very less competed.

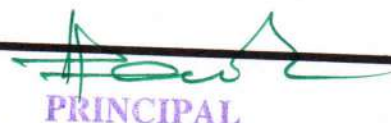
Mr. Yadapadithaya also explained about NEP 2020. NEP 2020 is very important. There is a need for the changes in the education system as the days passes. He also said that the mindset is the challenge but the implementation is the key. The drawbacks which can be faced while implementing NEP 2020 would be non-implementation, partial implementation, and slow implementation. He also quoted that one who writes the history cannot be the creator of the history.

Mr. Yadapadithaya said that the student should look beyond the curriculum and be able to think out of the box. Understanding the big picture is very important. He also said that one should be a clock builder rather than a time teller. The attitude should be always measured through longitude. The same old things should be viewed differently every time. Mr. Yadapadithaya also quoted understand by seeing and learn by doing.

Mr. Yadapadithaya explained about 9 key elements (Navarathna) of entrepreneurship. They are; People, Structure, Task, Technology, Culture, Strategies, System process, Process, and Environment.

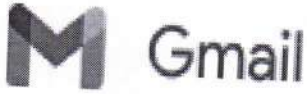
Chief Guest: K N Ananda Nayaka, Director, RUDSETI.

Mr. K N Ananda Nayaka said that rather than creating the accounts for other people, prepare your own accounts. Employability is essential as there is a scarcity for skills. Skills are lack because of lack of personality development within the people. Perfection is not important but the excellence is. Mr. K N Ananda Nayaka also explained that RUDSETI plays an important role in the improvement of the society. Under the MORD guidelines, 63 programs are conducted by RUDSETI. Mr. K N Ananda Nayaka said that entrepreneurship has 15 competencies in RUDSITI. He also explained that entrepreneurship seeks and acceptance of opportunities, quality assurance is very essential, commitment to the contract, efficiency orientation, systematic planning, problem solving, self confidence, assertiveness, personating, use of influencing strategy, monitoring, concern for the business, and many more.



PRINCIPAL

MMK & SDM Mahila Maha Vidyalaya
Krishnamurthypuram, Mysuru-570004



SDM MMK Mahila Maha Vidyalaya <principal@sdmmmkmysore.in>

Invitation to inaugurate Entrepreneurship Hub regSDM MMK Mahila Maha Vidyalaya <principal@sdmmmkmysore.in>
To: yadapadithayaps@gmail.com

Sat, Aug 14, 2021 at 11:41 AM

Respected Sir,

Greetings from SDM MMK Mahila Maha Vidyalaya, Mysore.

With reference to the above subject and our conversation, we are extremely happy to invite your good selves to our college to inaugurate Entrepreneurship Hub on 16th August 2021 at 10.00am.

We have recently finished with our NAAC process and our college has been accredited with 'B' grade. The Post Graduate department of commerce has come up with an idea of having an Entrepreneurship Hub to enhance the quality of skill based education at our college.

Taking a trip down memory lane, our staff members and students remember your visit and keynote address on the occasion of a state level seminar in 2016 and they understand that your contributions to the field of Commerce education is noteworthy. I am a great admirer of you and accepted you as one of my mentors. Reminisce your guidance during my studies, later in MAA, law college and also when i was establishing PG Department here in mysore as well. I am highly indebted to you sir for accepting our invitation and agreeing to inaugurate our activities.

Please find a formal invitation for the same.

with respect and regards,

Sincerely yours,

Prof. Sainath Malligemadu

Principal,

SDM MMK Mahila Maha Vidhyalaya,

Mysore 570004

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0821-2332865

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