



**MMK & SDM MAHILA MAHAVIDYALAYA**

**KRISHNAMURTHY PURAM, MYSORE**

**Department of Microbiology, Department of Biochemistry and Department  
of Biotechnology**

in association with

**Global Association of Scientific Young Minds (GASYM ®)**

**REPORT ON**

**One Day Guest Lecture on**

**Science Communication- Responsibilities of future scientific ambassadors**

**2017**

**DATE:** 11-08-2017

**TIME:** 3 PM Onwards

**INUGAURATION:** Prof. Sainath Malligemadu, Principal

**PROGRAM COORDINATOR:** Smt. Rajarajeshwari R, Assistant Professor, Dept. of  
Microbiology

**RESOURCE PERSON:** Smt. Srimathi Hariprasad, Retd. & Head of Public Information  
Center CFTRI, Mysuru

**VENUE:** College Auditorium

**TOTAL NO. OF PARTICIPANTS:** 76 students

A One Day Seminar on the topics “Science Communication- Responsibilities of future scientific ambassadors” was conducted by Dept. of Microbiology, Biotechnology, Biochemistry and in association with Global Association of Scientific Young Minds ® on 11.08.2017.

The talk was focused on scientific paper writing as part of research methodology. **Smt. Srimathi Hariprasad** explained the method of writing an effective article right from the inception of the theme to expected presentation. She briefed about various types of articles such as a newspaper article, review article and research articles and the format in which it has to be written. She guided towards different search engines for literature survey like pubmed, Sciencedirect, Elzevier etc. She also guided through choosing the right paper for collecting information based on indexing of the journal sch as Scopus, wen of Science and UGC approved journals.

76 students participated in the program and were benefitted by learning the importance of science communication and overview of how to write a scientific article.

### Photo Gallery



Left to Right: Smt. Rajarajeshwari, Asst Professor, Smt. Srimathi Hariprasad, Prof. Sainath Malligemadu, Principal, Mr. Lohith Kumar HS, Dr. Sunil Kumar CR and Ms. Swathi Kujur, Joint Secretary GASYM sitting along with the dignitaries during the inauguration of the program



Students of BSc. BtBM listening to the lecture.



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**REPORT ON**

**One Day Guest Lecture on**

**Pipeline of drug discovery to Market**

**2017**

**DATE:** 11-08-2017

**TIME:** 3 PM Onwards

**INUGAURATION:** Prof. Sainath Malligemadu, Principal

**PROGRAM COORDINATOR:** Smt. Rajarajeshwari R, Assistant Professor, Dept. of  
Microbiology

**VENUE:** COLLEGE AUDITORIUM

**TOTAL NO. OF PARTICIPANTS:** 76 students

A One Day Seminar on the topics “Pipeline of drug discovery to Market” was conducted by Dept. of Microbiology, Biotechnology and Biochemistry in association with Global Association of Scientific Young Minds ® on 11.08.2017.

The talk focused on the theme of becoming an entrepreneur after discovery a novel drug molecule. **Mr. Lohith Kumar HS**, Scientist, Syngene, Bangalore spoke the requirements to make a product industry scalable and the challenges faced. He deliberated that if a novel drug product is produced or isolated in an R& D facility, the researcher can take into a pilot scale and further manufacture it in an industry. He/ she can develop a business from it, like Kiran Mazumdar- Shaw. In view of this, he highlighted the phases followed of bringing a drug molecule into marketable form and the hurdles to overcome. These phases include drug discovery, preclinical studies, clinical development, FDA review and post-market monitoring. He also briefed on the advantages of patenting the product.

76 students were benefitted from the talk. They were exposed to entrepreneurial aspects of life science and the scope of turning one’s research findings to business.

#### Photo Gallery



Left to Right: Smt. Rajarajeshwari, Asst Professor, Smt. Srimathi Hariprasad, Prof. Sainath Malligemadu, Principal, Mr. Lohith Kumar HS, Dr. Sunil Kumar CR and Ms. Swathi Kujur, Joint Secretary GASYM sitting along with the dignitaries during the inauguration of the program



Mr. Lohith Kumar HS delivering the talk on “Pipeline of drug discovery to Market”