



MMK & SDM MAHILA MAHA VIDYALAYA

(Affiliated to university of Mysore, Accredited by NAAC with B grade)
Krishnamurthypuram, Mysuru-570004

OUR VISION

"Empowerment of Women to face the global challenges"

An IQAC Initiative
Innovation and Incubation Centre

In association with

Samvidya Trust ®
Ryan Publishers, Trichy &
Prosetta Bioconformatics Pvt Ltd, Mysuru



ITECHNARY

Journey of technology in shaping civilization

Celebrating

NATIONAL TECHNOLOGY DAY

&

NATIONAL LEVEL COMPETITIONS

Registration starts from 30.04.2022
Last Date of Registration: 19.05.2022

Participants can register for more than one event in their category
For one event participation: Rs.100/- per participant per event
For two events participation: Rs. 75/- per participant/event= Rs.150/- per participant
For three or more events participation: Rs.50/- per participant per event= Rs.150/- per participant

[Click here for Registration](#)

Last day for submission is 21st May, 2022.
Winners will be announced and awarded on 31st May, 2022

About ITECHNARY:

The event ITECHNARY is an initiative of by IQAC , MMK & SDM MMV & Organized by Innovation and Incubation center, to celebrate National Technology Day on 11th May, 2022. This is the first time of such a celebration which will be an annual event organised henceforth. The program will commence with the inauguration ceremony on 11th May, 2022 followed by the month of May as National Technology Month. During this month, a number of competitions will be held nationally to seek out and display the works of the young geniuses of our country. These competitions are organised for students from PUC or higher secondary education to research scholars. By these events the objective is to fulfil the theme of highlighting the influence of Science and Technology in the development of civilization and the scope of addressing the current challenges for various sectors of standards of living.

Contact details:

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Account No- **73820200000298**
Account Holder- MMK & SDM Mahila Maha Vidyalaya
IFSC Code- BARBOVJLBR ('0' MEANS ZERO)
Bank Name- BANK OF BARODA

Details of the competition

Sl. No	Particulars	Category	No of Participants in each team	Instructions of the event
1.	Model Making	UG & PG	Maximum of two participants Prize money I- ₹. 2000/- II- ₹. 1000/-	<ul style="list-style-type: none"> •3-D or working model under the theme “Impact of Science and Technology on Mankind” has to be prepared. •A video recording (maximum 3:59 minutes duration) showing the participants explaining the model must be emailed to sdmmmkitechinary@gmail.com along with the details of the participants and the affiliating colleges. •The attached video must be labelled as “Model Making Itechnary-Names of the participants”. Affiliation of the first author will be considered for the level of category. •I and II Prizes will be given based on the novelty of the model and technology displayed.
2.	ePoster	PUC	Maximum of two participants Prize money I- ₹. 1000/- II- ₹. 500/-	<ul style="list-style-type: none"> •e-Poster must be prepared in Power point or word document having only a single slide in portrait or landscape layout according to the theme “Impact of Science and Technology on Mankind” •The poster must have a Title, name of the participants and their affiliating institutions followed by the body of the poster. •A video recording (maximum 1:59 minutes) with the participants explaining the poster must be emailed to sdmmmkitechinary@gmail.com. •The video must be labelled as “E-Poster Itechnary-Names of the participants”. •I and II place Prizes will be given based on the presentation of the poster.
3.	Memery	UG	Maximum of two participants Prize money I- ₹. 1000/- II- ₹. 500/-	<ul style="list-style-type: none"> •A single meme (JPG format) having maximum four comic strips on the theme “Impact of Science and Technology on Mankind” must be emailed to sdmmmkitechinary@gmail.com along with details of the participants and their affiliating colleges •The meme must be of original artwork otherwise it will deem disqualified. No profanity or controversial topics will be entertained; participants must ensure that the meme is neither offensive nor provocative. •The meme file must be labelled “Memery Itechnary-Names of participants” •I and II place Prizes will be given based on the originality and clarity of concept of the meme.

- ❑ All presentations must be sent to the email address ["sdmmmкитеchnary@gmail.com"](mailto:sdmmmкитеchnary@gmail.com).
- ❑ All video recordings must be in MP4 format.
- ❑ Cash prizes for each category along with the prize certificates will be awarded to the winners. All participants will be provided with certificates of participation.
- ❑ The selected abstracts for project presentation and essays will be published in the conference proceedings having ISBN number.
- ❑ For participants requesting for printed Proceedings with ISBN Number an extra Rs.300/- (hardcopy certificate included) has to be paid.
- ❑ For participants residing outside Mysore city requesting for hardcopy certificate only without printed proceedings, an extra Rs. 20/- for postal charges has to be paid along with registration fees.

About the College: MMK & SDM Mahila Maha Vidyalaya was incepted in 1990 and was taken over in 1992 by the SDME society as the first & only women's college among 56 institutions under SDM Educational Society®, a non-profit NGO dedicated to societal service through education & socio-cultural consciousness under the vision and leadership of Dharmadhikari of Shri Kshetra Dharmasthala, Padmavibhushana Poojya Dr.Veerendra Heggade. Fulfilling the college motto, "Empowerment of Women to Build an Enlightened Society" it is recognized as one of the premier institutions in India, by India Today, Silicon India and NIRF providing affordable quality education to socio-economically challenged students hailing from Karnataka and neighbouring states. The college is UGC recognised by 2(F) and 12 (B) statuses, and was recently accredited by NAAC with B Grade and submission of AQAR for second cycle is underway. It offers programs in BSc., B.Com, BBA and M.Com.

About Samvidya Trust ®, Mysuru: The Trust is a non-profit NGO that focuses on taking multiple approaches of learning via summer camps, classroom learning, activity based learning, theme based learning, event learning, kitchen science and more. The Trust focuses on learning support for under-privileged children and supports children to love science, think innovatively and be responsible towards their surroundings. Samvidya Trust® is a Registered Public Charitable Trust. All donations to the Trust are tax deductible under section 80G (2).

About Ryan Publishers, Trichy: Ryan Publishers is an upcoming publishing firm which emphasizes on publishing multidisciplinary Books and Journals. We provide opportunities for an upcoming author to showcase his/her talent to the world and at the same time building-up resume for the young and the experienced ones. We also publish thesis into books with ISBN.

About Prosetta Bioconformatics Pvt Ltd, Mysuru: Prosetta Bioconformatics Private Limited (PBPL) is a Biotech/Biopharma company with current focus on developing anti-viral therapies based on the path-breaking drug discovery platform developed by [Prosetta Bioconformatics Inc, USA](#). PBPL was established in 2004 and started its independent research and development (R&D) operations in India from 2008. Our current operations are based out of our fully owned facility at Mysore, Karnataka, with state-of-the-art technology that caters to our research and commercial goals. Using its cutting edge research, PBPL is addressing issues central to drug discovery research platform, pre-clinical studies, monoclonal and polyclonal antibody generation and protein bioconformatics. Being a research and innovation driven company with a focus on translational research, PBPL works in close collaboration with academic institutes in India and other countries. Our ultimate aim is to bridge the gap between fundamental scientific concepts and socially responsible commercialization